

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF THE REGISTRAR COOPERATIVE SOCIETIES
OLD COURT BUILDING, PARLIAMENT STREET,
NEW DELHI -110001

F.No. F.1/RCS/Coord./Misc./2023/51-55

Dated: 28/08/23

To,
The All Cooperative Societies ;
(Through website of the RCS Department Delhi)

Subject:- Promoting NCUI Haat Portal and identifying cooperatives for on boarding the Portal

Reference No: NCUI/CE/07/2023 dated-24/07/2023(copy enclosed).

Respected Sir/Madam,

I am directed to enclosed a copy of above referred letter received from the Chief Executive NCUI Delhi, where as per letter NCUI Haat Portal was launched. The portal is a first of its kind platform only for cooperatives and the associated SHGs which not only facilitates easy access to online business but also provides free of cost handholding support in onboarding, branding and marketing of the products.

This department will provide necessary assistance in above regard.


Enclosed as above

/
Deputy Registrar
(RCS)

F.No. F.1/RCS/Coord./Misc./2023/
Copy forwarded for information:

Dated:

1. The Chief Executive, National Cooperative Union of India, 3, Siri Institutional Area, August Kranti Marg, New Delhi-110016.
2. PS to RCS, Parliament Street, New Delhi 110001
3. PA to Spcl RCS, Parliament Street, New Delhi 110001
4. Programmer (IT Cell) with the request to upload on the website of the department.


Deputy Registrar
(RCS)



भारतीय राष्ट्रीय सहकारी संघ 113/2
(भारतीय सहकारी आंदोलन की शीर्षस्थ संस्था)
NATIONAL COOPERATIVE UNION OF INDIA
(APEX ORGANISATION OF THE INDIAN COOPERATIVE MOVEMENT)

डॉ. सुधीर महाजन
आई. ए. एस. (रिटा.)
मुख्य कार्यकारी

Dr. Sudhir Mahajan
IAS (Retd.)
Chief Executive

Ref. No. : NCUI/CE/07/2023

Dated : 24.07.2023

The Registrar

Registrar of Cooperative Societies,
All States/ UTs

Sub: Promoting NCUI Haat Portal and identifying cooperatives for onboarding the Portal

Cooperative Greetings!

As you are aware, NCUI Haat portal was launched by Hon'ble Prime Minister during the Indian Cooperative Congress event on 1st July, 2023. The portal is a first of its kind platform only for cooperatives and the associated SHGs which not only facilitates easy access to online business but also provides free-of-cost handholding support in onboarding, branding and marketing of the products. The poster detailing the special features of the portal has been attached herewith for reference.

The NCUI Haat APP can be downloaded from Google Play Store by typing 'ncuihaat' or by clicking on the link: <https://play.google.com/store/apps/details?id=in.co.ncuihaat.twa>

We need your support for promoting the NCUI Haat portal and onboarding the deserving cooperatives in your state on the portal.

Please circulate the message to the Deputy Registrars of every district for identifying cooperatives which are making quality products for uploading on the NCUI Haat platform.

Please forward the link in your network for maximum downloads too. For any queries about the portal, the officials of NCUI Haat can be contacted through call/whatsapp on 9289081187.

Look forward to your support in empowerment of the needy cooperatives through NCUI Haat portal.

With regards,

Yours Sincerely,

(Dr. Sudhir Mahajan)