

DIRECTORATE OF PROHIBITION  
DEPARTMENT OF WOMEN & CHILD DEVELOPMENT  
ISBT COMPLEX Kashmiri Gate, Delhi 110006

Tel. No. 23862643,44

No.: F.2 (2)/DOP/NN/2021-22/2022-23/142-146

Dated: 16/6/2022

To

The Deputy Director  
Bureau of Outreach & Communication  
Song and Drama Division/O Information & Broadcasting GOI,  
10<sup>th</sup> Floor Sookna Bhawan CGO Complex, Lodhi Road, New Delhi.

Sub: Awareness campaign through Nukkar Natak Programmes on the theme of Prohibition, and drug abuse prevention etc.

Sir,

As a part of awareness generation activities, the Department proposes to propagate the message of "Prohibition and drug abuse prevention" by organizing Nukkar Natak programmes through the troupes Bureau of Outreach & Communication erstwhile DAVP, Ministry of Information and Broadcasting, Government of India.

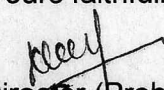
It is proposed to take this medium to all slum clusters and JJ/Resettlement clusters in the NCT where the populace is largely illiterate. Therefore, through this medium, the above concepts will be easily put across to them. The Department proposes to organize programmes in the above-mentioned areas.

Therefore, you are requested to extend your kind cooperation by issuing necessary instructions to the empaneled Troupes for Delhi region to attend a briefing on 21/06/2022 at 2.00 PM to 4.00 PM in the chamber of Joint Director (Prohibition), Department of Women and Child Development, Kashmeri Gate, Delhi with the following documents: -

1. Empanelment from Bureau of Outreach and communication along with approved rates / Song & Drama Division earth while DAVP.
2. Script on Prohibition & Drug Abuse Prevention.

Troupes who will attend the briefing shall only be considered for allotment of programmes.

Yours faithfully.

  
Joint Director (Proh)  
Dated:

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Copy to:

1. OSD to Director wcd/SW
2. PA to Joint Director (Prohibition)
3. System Analyst with the direction to upload this document on the website of the WCD.
4. Notice Board

  
Joint Director (Proh)