

DIRECTORATE OF PROHIBITION
DEPARTMENT OF WOMEN & CHILD DEVELOPMENT
ISBT COMPLEX Kashmiri Gate, Delhi 110006
Tel. No. 23862643,44

No.: F.2 (1)/DOP/drama/2021-22/ 539-543

Dated: 10/09/21

To

The Deputy Director
Bureau of Outreach & Communication
Song and Drama Division/O Information & Broadcasting GOI,
10th Floor Soochna Bhawan CGO Complex, Lodhi Road, New Delhi.

Sub: Awareness campaign through Nukkar Natak Programmes on the theme of Prohibition, and drug abuse prevention etc.
Sir,

As a part of awareness generation activities, the Department proposes to propagate the message of "Prohibition and drug abuse prevention" and other subject by organizing Nukkar Natak programmes through the troupes of Song & Drama Division, Govt. of India.

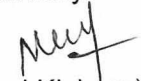
It is proposed to take this medium to all slum clusters and JJ/Resettlement clusters in the NCT where the populace is largely illiterate. Therefore, through this medium, the above concepts will be easily put across to them. The Department proposes to organize programmes in the above-mentioned areas.

Therefore, you are requested to extend your kind cooperation by issuing necessary instructions to the empanelled Troupes for Delhi region to attend a briefing on 15/09/2021 at 2.00 PM in the chamber of Joint Director (Prohibition), Department of Women and Child Development, Kashmeri Gate, Delhi with the following documents: -

1. Empanelment Card/ letters of Song & Drama Division.
2. Script on Prohibition & Drug Abuse Prevention.

Troupes who will attend the briefing shall only be considered for allotment of programmes.

Yours faithfully,



(Nand Kishore)
Assistant Director (Proh)

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Copy to:

1. OSD to special Director cum Director wcd
2. PA to Joint Director (Prohibition)
3. System Analyst with the direction to upload this document on the website of the WCD.
4. Notice Board



(Nand Kishore)
Assistant Director (Proh)