

URGENT

DIRECTORATE OF PROHIBITION: GOVT. OF DELHI  
DEPARTMENT OF WOMEN & CHILD DEVELOPMENT  
ISBT BUILDING, KASHMERE GATE, DELHI

F.9 (11)/DOP/misc/N-DDR/2021-22/246

Dated: 23/06/21

To,

The Principal Secretary (Home),  
GNCT of Delhi,  
Delhi Secretariat,  
New Delhi.

Sub: - Action plan for observance of 26 June 2021 as "International Day against Drug Abuse and Illicit Trafficking".

Sir,

This has reference to the VC held on 22/06/2021 regarding awareness programmes on the occasion of "International Day against Drug Abuse and Illicit Trafficking" on 26<sup>th</sup> June, 2021. As discussed in the meeting following action plan is being sent from the Directorate of Prohibition/WCD.

1. The Department has developed short and crispy messages for uploading on the social media and through its network of anganwadi centers/open shelters and dissemination through print etc. The creatives are being attached for further dissemination.
2. Narcotics Cell, Delhi Police may be requested to display these messages at the identified hotspots in Delhi.
3. Narcotics Cell of Delhi Police may involve NGOs running open shelters and de-addiction centers in Delhi for awareness, coordination and strengthening of demand reduction activities. List is attached along with area of operation.
4. IHBAS, AIIMS and other stake holders may also be associated in spreading the awareness activities.
5. NGOs running Integrated Rehabilitation Centre for Addicts (IRCA) shall also be associated to promote awareness and collective initiative towards the prevention of alcoholism and substance abuse in their area of functioning.
6. Department shall organize some activities at its model rehab centre at sultanpuri too.

Encl- 1. A copy of the creative Developed by the department.

2. Details of NGOs running open shelters.

Yours faithfully,

*(Signature)*

(Dr. Rashmi Singh) IAS  
Director, WCD

2 copy to -

1. 22 ICDP

2. 22 CBU

3. 5 RO, Sh. R. P. P. on the website

4. 20A for upload of the website

for the - 1. 22

action

*(Signature)*  
23/6/21

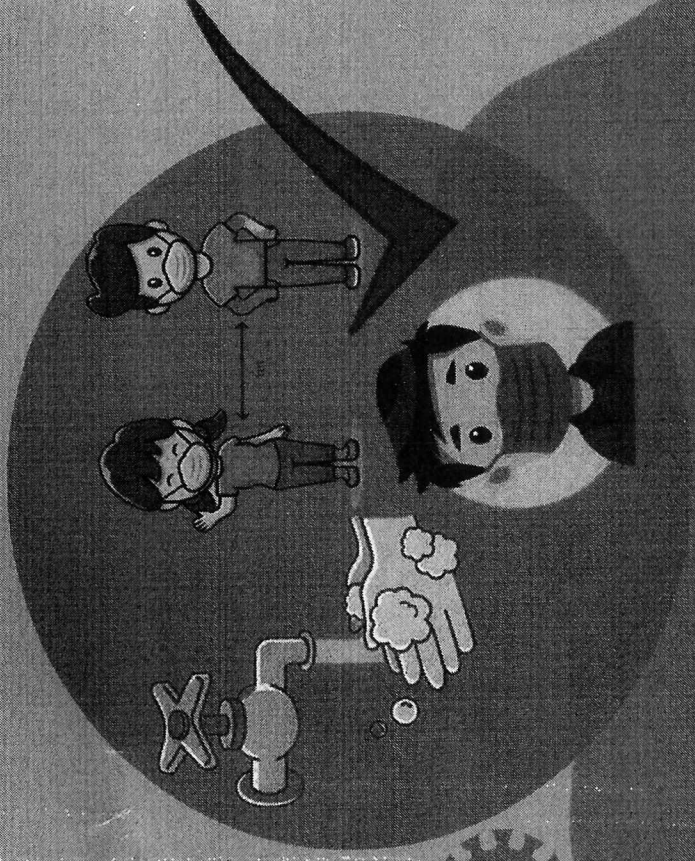
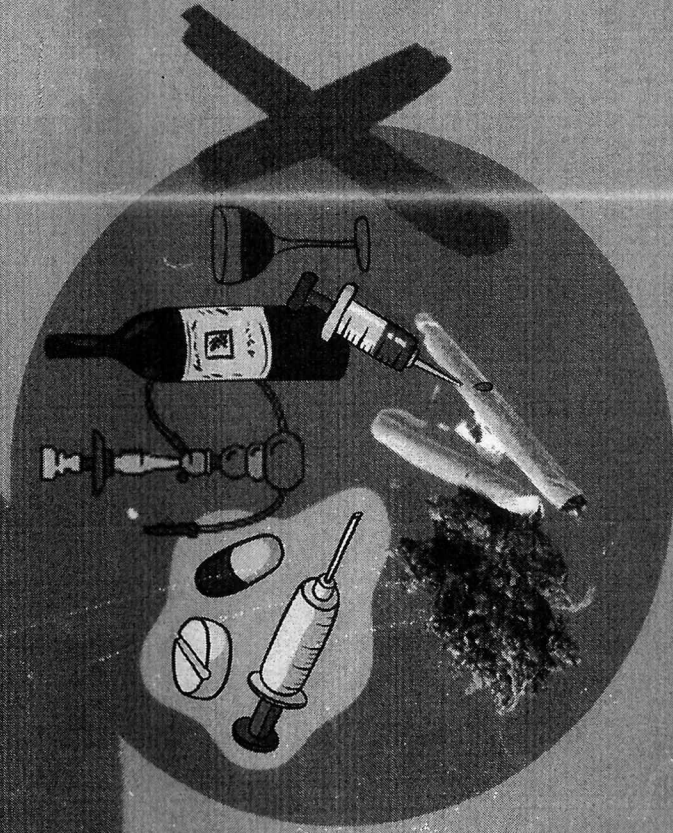




महिला एवं बाल विकास विभाग  
राष्ट्रीय राजधानी क्षेत्र दिल्ली सरकार

इस को ना कहें,  
मास्क को हाँ कहें

मादक द्रव्यों के सेवन से बचें क्योंकि इस  
पर आपकी निर्भरता #COVID-19  
संक्रमण के जोखिम को बढ़ा सकती है



इस को कहें ना, जीवन को कहें हाँ