

DEPARTMENT OF WOMEN & CHILD DEVELOPMENT
GOVERNMENT OF N.C.T. OF DELHI
(Women Empowerment Cell)
Pt. RAVI SHANKAR SHUKLA LANE, K.G. MARG, NEW DELHI-
110001

F.No.60 (438)/DWCD/WEC/O-Correspondence/2016-17/27

Date: 16/02/17

To,

The Asstt. Programmer,
Department of Women and Child Development,
Govt. of NCT of Delhi, K.G. Marg, New Delhi-01.

Sub: Regarding misuse of the name of Beti Bachao Beti Padhao (BBBP) Scheme.

Madam,

Please find enclosed herewith a copy of the D.O letter bearing. No. 22/1/17-BBBP dated 13.01.2017 received from Joint Secretary, Ministry of Women and Child Development, Govt. of India, drawing attention to a serious matter, arising out of misuse of the name of Beti Bachao Beti Padhao (BBBP) Scheme, that certain individuals/organisations are indulged in illegal distribution of forms for registration in the name of cash incentive to be given by the Govt. to girls under BBBP Scheme which generates false hope and promise to innocent girls, is highly unethical and illegal as this scheme has no provision for granting financial assistance to girl children.

The scheme focuses on challenging mindsets and deep rooted patriarchy in social system, strict enforcement of PC&PNDT Act, advancing education of the girl child, and women empowerment. It is not a DBT (Direct Benefit Transfer) Scheme.

Therefore, the same is being forwarded to you for uploading on the Department's website so that awareness can be disseminated among the users.

Yours faithfully,

Encl: - As above


Deputy Director (WEC)

के. मोसेस चलाई

K. MOSES CHALAI

संयुक्त सचिव
Joint Secretary

The Secretary (SW/WCD)
Deptt. of Social Welfare
Govt. of NCT of Delhi

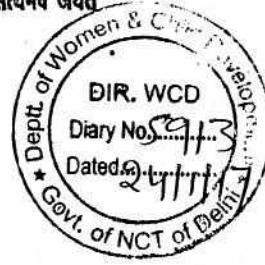
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D.O. No. 22/1/2017-BBBP



सत्यमेव जयते



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भारत सरकार
महिला एवं बाल विकास मंत्रालय
शास्त्री भवन, नई दिल्ली - 110001 (भारत)
Government of India
Ministry of Women & Child Development
Shastri Bhawan, New Delhi-110001 (INDIA)
Telephone : 91-11-23074215
E-mail : k.moseschalai@nic.in

13th January, 2017

Dear Mrs. Kaur

I am writing to you to draw your kind attention to a serious matter, arising out of misuse of the name of Beti Bachao Beti Padhao (BBBP) scheme of this Ministry. It has come to our notice sometime at the end of December, 2016 and starting of January, 2017, that certain individuals/organizations are reported to indulge in illegal distribution of forms in Meerut, Muzaffarnagar & Lucknow districts of U.P. for registration in the name of cash incentive amounting upto Rs. 2.00 lakh to be given by the Govt. to girls under Beti Bachao Beti Padhao Scheme. This Ministry has received hundreds of such registration forms from the girls from these districts.

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As you are aware, BBBP scheme has no provision for individual cash component and is being implemented through District Collectors/State Govts/UTs and DAVP/S&DD. The scheme focuses on challenging mindsets and deep rooted patriarchy in the societal system, strict enforcement of PC&PNDT Act, advancing education of the girl child. Focus is on issues of women empowerment on a life cycle continuum. It is not a DBT (Direct Benefit Transfer) scheme.

You would agree that misusing the name of a popular Govt. of India's scheme for generating false hope and promise to innocent girls is highly unethical and illegal. We have already issued a press note in the matter. A disclaimer has also been uploaded on the website of WCD BBBP webpage (<http://www.wcd.nic.in/sites/default/files/Disclaimer.pdf>). In this regard, we have followed up with the State of U.P. who have reported necessary action being taken up from their end including lodging of FIR.

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I would, therefore, request you to kindly keep a watch over the possibility of such misleading and illegal activities of unscrupulous persons. If any such activity is noted in your State, please take all necessary action to contain/ prevent such occurrence and also keep us updated.

With warm regards,

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D.D (WEC)
24/01/17

Yours sincerely,

Mrs. Dilraj Kaur,
Secretary
Deptt. of Social Welfare,
Govt. of NCT of Delhi, GLNS Complex,
Delhi Gate New Delhi - 110 001.

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no. 1.17
→ Forward it to all the DM and district officers
→ It may be uploaded in the dept website also
K. Moses Chalal
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