

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF THE COMMISSIONER OF EXCISE, ENTT. & LUXURY TAX
L & N BLOCK, VIKAS BHAWAN, I.P. ESTATE, NEW DELHI

No. F.1/4/Ex./IMFL/2015-16 /2941

Dated : 30/9/15

ORDER

All the retail liquor licensee are hereby directed to display a notice board prominently in front of the licensed premises at a point in the vend where the same will easily be visible to the customers, indicating the following information,:

'THE CUSTOMER CAN CHECK THE AUTHENTICITY OF LIQUOR USING THE APP mliquorsalecheck AVAILABLE IN ANDROID/WINDOWS OS PHONES. IF THE RESULT SHOWS "NOT FROM AUTHORIZED SOURCE, OR SHOWING AT SOME OTHER LOCATION OR SHOP, THE INFORMATION SHOULD IMMEDIATELY BE GIVEN TO CONTROL ROOM OF EXCISE DEPARTMENT ON TELEPHONE NO. 01123370262 OR GRIEVANCE MAY BE RAISED IN THE GIVEN OPTION OF THE APP ITSELF'.

BY ORDER
COMMISSIONER (EXCISE)
GNCT OF DELHI
Ph. No. 011-23378088

The Sign Board should be 3 feet X 2 feet and the above matter should be written in capital letter.

If the said notice board is not found displayed in the licensed premises action including cancellation/suspension of license under Delhi Excise Act, 2009 and Delhi Excise Rules, 2010 shall be initiated against the violators.

(PRAVEEN MISHRA)
DY. COMMISSIONER (EXCISE)

Copy to :

1. All the retail liquor licencees.
2. PA to Commissioner (Excise).
- ✓ 3. System Analyst, Department of Excise to upload the circular on website of the department.
4. A.C. (ESCIMS) to upload the circular on ESCIMS portal.
5. Notice Board.
6. Guard File.