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EXECUTIVE ENGINEER (EDP)  
DIA: 3285  
DATE: 29/9/13

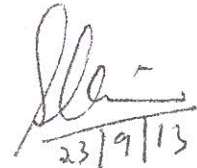
DELHI JAL BOARD  
OFFICE OF THE PUBLIC RELATIONS OFFICER (W)  
VARUNALAYA PH-II, KAROL BAGH,  
NEW DELHI-5

No. DJB/PRO (W)/2013/ 110271

Dated: 26/9/13

**Subject: Release of payment for publication of NITs / Public Notices etc. in the newspapers.**

In continuation of the orders dated 12.10.2007, issued by the office of the Director (F&A), a copy of the newspaper rates, approved by the Delhi Jal Board for the financial year 2013-14, is enclosed herewith to expedite payment of all the newspaper bills, on account of publication of NITs / Public Notices etc. in the various newspapers on priority please.



(SANJAM CHIMA)  
CONSULTANT (P.R.)

Dir.(Revenue)/(Bottling Plant)/DTQC/ All CWA  
All Executive Engineers.

IE (EDP)

Singh

DELHI JAL BOARD, GOVT. OF NCT OF DELHI  
OFFICE OF DIRECTOR (FINANCE & ACCOUNTS)  
VARUNALAYA, PHASE-II, KAROL BAGH,  
NEW DELHI-110 005

No. DJB/Dir.(F&A)/2007/ 105342

Date : 12 October, 2007

Instructional Order

To streamline the N.I.T. procedure of Delhi Jal Board it has been decided that to improve the quality of the work henceforth the following procedure is to be adopted by all officers authorized for calling tenders :-

1. Rates of advertisement for the corresponding year will be got approved and circulated by the P.R.O. in the 1<sup>st</sup> quarter of every year.
2. The amount of Advertisement must be taken in account in the budget of work. No Work Number is to be given separately for Advertisement payment by B&A section.
3. Presently N.I.Ts are published through P.R.O. and a copy of advertisement is being sent to Divisions by P.R.O. this procedure should remain continue.
4. After advertisement of N.I.T. the concern Advertisement Agency may submit the Bills to the concern divisions instead of submission in P.R.O. section.
5. On the basis of rates notified the advertisement print bills may be verified and arrange for early payment by the EE concerned.
6. After making payment an information for the same may be sent to P.R.O. section on monthly basis for record.

For Strict Compliance.



(V.S. Rawat)

Director (Finance & Accounts)

All D.D.O's

Copy to :

1. Mem.(Admn.)/Mem.(Fin.)/Mem.(Dr.)/Mem.(WS) for information pl.
2. All CE's/DOR/Dir(A&P)/All Jt. Dir. for information
3. All SE's/D.T.Q.C./All AC's - do -
4. LWO/LO(W)/All AO(Tre) - do -
5. All ACA /All Acctt. /All Jr. Acctt. - do -
6. P.R.O. for information and necessary action.
7. EDP Cell for updating the DJB website.



Director (Finance & Accounts)



## Directorate of Advertising and Visual Publicity Rates for the Year 2013-2014

S.No	Name of Newspaper	Circulation	Rates per Sq. cm. (Rs.)	Rates for special Position/Local page for Display/ Color Advs/Tender Notice/Display Notice/Appointments Advertisements (Rs.)
1	National Herald	112409	35.82	Publication now closed
2	Rashtriya Sahara	579049	182.40	Color 40% extra
3	Rashtriya Sahara ( All Editions) Delhi, Lucknow, Gorakhpur, Kanpur, Patna, Dehradun, Varanasi	366492	116.78	Color Advt. 40% extra.
4	Dainik Jagran, (Delhi)	3292421	1122.40	Color 40% extra
5	Dainik Jagran (All Editions) Delhi, Kanpur, Lucknow, Varanasi, Agra, Meerut, Bareilly, Gorakhpur, Jhansi, Aligarh, Alahbad, Moradabad, Patna, Bhagalpur, Muzaffarpur, Jalandhar, Ludhiana, Bhopal, Rewa, Dehradun, Hissar, Panipat, Ranchi, Dhanbad, Jamshedpur, Dharmshala, Sitiguri, Jammu, Amritsar, Patiala, Bhatinda, Haldwani			
6	Panjab Kesari	372067(ABC)	102.79	Color Advt. 40% extra, Front page 100% extra, Page 3/5 25% extra, Back page 50% extra, any specific page 25% extra. 40% extra for color Advt.
7	Veer Arjun	101971	32.49	Color page 40% extra.
8	Bandematram	35616	17.38	Color 40% extra
9	Public Asia	59750	20.71	Publication now closed
10	Current News	492963	160.03	As per DAVP approval
11	Employment News	40945	17.38	Color Advt. 40% extra. Back page 50% extra. Front page 100% extra.
12	The Educator			For Color Advt. 40% extra. Specific page 50% extra
13	Daily Jathedar	41399	17.38	Publication now closed
14	Panthink Samachar			Color advt. 40% extra.
15	Milap	56196	20.71	Color Advt. 40% extra.
16	Pratap	74338	23.90	Color Advt. 40% extra.
17	Tej ( Daily )	26905	14.39	Color Advt. 40% extra. Publication now closed
18	Qurni Awaz			Color page 40% extra.
19	Amar Ujala	147767	47.08	Color page 40% extra.
20	Amar Ujala (All editions) Delhi, Agra, Meerut, Chandigarh, Jalandhar, Dehradun, Bareilly, Muradabad, Kanpur, Allahbad, Varanasi, Jhansi, Lucknow, Jammu, Dharmshala,	1569289	530.10	Color page 40% extra.

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Dainik Aash

Further, Delhi Jal Board has approved empanelment of the following newspapers on DAVP Rates for advertisements during the financial year 2013-14 :-

S.No	Name of Newspaper	Circulation	Rates per Sq. cm. (Rs.)	Rates for special Position/Local page Display/ Color Advs/Tender Notice/Dis Notice/Appointments Advertisements (Rs.)
1.	Millennium Post (English Daily, Delhi)	75,000	23.90*	Color 40% extra
2.	The Sikh Times (English Daily, Delhi)	75,000	23.90	Color 40% extra
3.	Aaj Samaj (Hindi Daily, Delhi)	1,94,365	61.93	Color 40% extra
4.	Sankalp Times (Hindi Daily Delhi)	75,000	23.90	Color 40% extra
5.	Deshbandhu (Hindi Daily, Delhi)	75,000	23.90	Color 40% extra
6.	Deshbandhu (Hindi Daily Delhi, Raipur, Bilaspur, Jabalpur, Bhopal and Satna)	3,31,645	120.65	Color 40% extra
7.	Quami Patrika (Hindi Daily, Delhi)	75,000	23.90	Color 40% extra
8.	Daily Sahafat (Urdu Daily, Delhi)	55,947	20.71	Color 40% extra
9.	Akhbar-e-Mashria (Urdu Daily, Delhi)	67,003	23.90	Color 40% extra
10.	Roznama Rashtriya Sahara (Urdu Daily, Delhi)	65,517	23.90	Color 40% extra
11.	Quami Patrika (Punjabi Daily, Delhi)	75,000	23.90	Color 40% extra
12.	Jan Ekta (Punjabi Daily, Delhi)	51,921	20.19	Color 40% extra
13.	Chardikala (Punjabi Daily, Delhi)	47,003	20.19	Color 40% extra

Note: DAVP rates will be applicable as and when revised and approved by DAVP

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Commercial/Contract Rates for the Year 2013-2014, No mid term revision of rates is acceptable to Delhi Jal Board

Annexure-'B'

Sl. No.	Name of Newspaper/Place of Publication	Circulation	Classified (Rs. per single col. cm./Rs. Per single sq. cm.	Classified/Display/ Tender Notice/Appointment Notice (Rs. per Single col.cm./Rs. Per single sq. cm.	Rates for Color Adverts/special Position/Local page for Display/Tender Notice/ Notices/Appointments Advertisements (Rs. per Single col.cm./Rs. Per single sq. cm.
1	The Hindu (Delhi)	117794		Gen. display / Public / Auction Notice 346 per sq.cm, BW 357 color Employment Notice 280 for BW & 330 for color Tender Notice 225 for BW & 230 for color	Color position- front page 495 per sq. cm. Any page 357/- Back Page 425/-
2	The Hindu (All edition) New Delhi, Chennai, Madurai, Coimbatore, Bangalore, Hyderabad, Vishakhapatnam, Thiruvanthapuram, Kochi, Vijaywara and Mangalore, Tiruchirapalli, Kakkata, Hubli, Mohali, Alahabad, NOIDA, Kozhikode	1558379		Gen. Display / Public / Auction Notice Display 3355 BW and 5252 color. Tender Notice-Display 2739 BW & 4933 color. Display Employment Notice 1650 BW & 1980 color.	As per rate card attached for each publication.
3	The Hindustan Times (Also published from Chandigarh, Patna, Ranchi, Lucknow, Bhopal, Kolkata & Mumbai)	921491 (Delhi)	Auction Notice / Employment / Public / Tender Notice 2200 per sq. cm. BW	Auction Notice / Gen. Display / Employment / Public / Tender Notice 2200 per sq. cm. BW & color both	Employment Notice in H.T. Shine.com on Tuesday 925 per sq. cm. Tender / Public Notice rates will be applicable for the employment advertisements published in Hindustan Times main issue other than H.T.Shine.com.
4	Indian Express (Delhi)	73848	Employment Notice 715 per sq. cm. Tender/Auction Notice 1034 per sq. cm Public Notice 860 per sq.cm.	Employment Notice 715 per sq. cm. Tender/Auction Notice 1034 per sq. cm Public Notice/ General Display 860 per sq.cm.	As an advantage we get the financial Express (Delhi) and Jansatta(Delhi) free of cost with the Indian Express(Delhi). No extra charges for extra sq. cms. Published in Jansatta for tender. No extra charge for specific position/page/color/ days
5	The Statesman (Delhi)	5439	Public / Tender / Employment / Notice 50 per Sq. Cm.	Public Notice/Gen. Display/Tender Notice-Employment Notice 15 per sq. cm. Color 20 per sq. cm.	As per rate card attached Appointment page Wed., Fri., Sunday.

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	The Statesman (Delhi + Kolkata)	177634	Public / Tender / Employment / Notice 150 per Sq. Cm.	Auction/Public Notice/Tender Notice 350 per sq. cm BW Employment Notice 200 BW and 380 Color per sq. cm. Gen. Display 565 Color and 335 BW.	As per rate card Appointment page Wed. Fri. Sunday
7	The Telegraph (Kolkata)		Rates not received		
8	Pioneer	95568 (RNI)	Gen. Display / Tender/Public Notice / Employment Notice 431 per sq. cm.	Gen. Display / Tender/Public Notice / Employment Notice 431 per sq. cm.	Color Advt. 50 % extra. Local/specified page 30% extra.
9	Asian Age	67904			As per rate card attached London 760 per sq. cm. BW & 1150 color
10	Hindustan (Hindi) (Also published from Lucknow, Patna, Varanasi, Muzafarpur, Bagalpur, Ranchi, Dhanbad, Jamshedpur, Kanpur, Agra, Bareilly, Dehradun, Allahabad, Meerut, Haldwari, Gorakhpur & Aligarh)	292054 (Delhi)	Tender/Public/Employment/Short Term Notice / Auction Notice 949 psc. BW & color both Employment notice published on Tuesday 345 psc. BW & color both	Gen. Display/Public Notice/Tender Notice 110 per sq. cm. for BW and 165 per sq. cm. for color Tender/Public/Employment/Short Term Notice / Auction Notice 949 psc. BW & color both Gen. Display 949 for BW & color both	Tender / Public Notice rates will be applicable for the employment notice published in main issue. Employment notice published on Tuesday other than main issue 345 psc. BW & color both
11	Jansatta	48849	Public 215.77 per sq. cm. Tender/ Auction 263.60 per sq. cm. Employment Notice 173.08	Public/Gen. Display 215.77 per sq. cm. Tender/ Auction 263.60 per sq. cm. Employment Notice 173.08	No premium for page positioning (subject to availability of space)
12	Financial Express	35318	Public 179.81 per sq. cm. Tender/ Auction 202.40 per sq. cm. Employment Notice 142.58	Public/Gen. Display 179.81 per sq. cm. Tender/ Auction 202.40 per sq. cm. Employment Notice 142.58	No premium for page positioning and color Advt. (subject to availability of space)
13	Indian Express (All Editions) New Delhi, Mumbai, Chandigarh, Pune, Nagpur, Ahmedabad, Vadodra, Kolkata, Lucknow, + Jansatta (All Edition) (New Delhi & Kolkata, Chandigarh, Lucknow) + Financial Express (All Editions) (Delhi, Mumbai, Chandigarh, Ahmedabad, Hyderabad, Bangalore, Pune, Lucknow, Kochi)	666402 (402176 + 157868 + 106358)	Public / Tender/Auction Notice 2850 per sq. cm. Employment Notice 1450 per sq. cm.	Gen. Display / Public Notice / Tender / Auction Notice 2850 per sq. cm. Employment Notice 1450 per sq. cm.	As an advantage we get Financial Express (All Edition) + free of cost with the Indian Express (All Edition)
14	Hindustan Times (Delhi) + Hindustan Hindi (Delhi)	1213545	Tender/ Public /Short Term/ Auction Notice 2760 per sq. cm. for BW & color both	Gen. Display/ Tender/ Public /Short Term/ Employment / Auction Notice 2760 per sq. cm. for BW & color both	No extra charges for extra sq. cm. published in Jansatta for tenders Free publication of Mint with HT+H(H) Delhi package

AO (PR)

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17	Hindustan Times (Delhi) + Hindustan Times (Mumbai) + Hindustan Times (Delhi + Mumbai) + Hindustan Hindi Hindustan Times (Mumbai)	1338369	1630423	416878	1587812	2010795	3598607	1200774	798115	999889	1579871	526912	136847	As per rate card attached
18	Hindustan Times (All Editions)													-do-
19	Hindustan Hindi (All Editions)													-do-
20	Hindustan Times (All Editions) + Hindustan Hindi (All Editions)													-do-
21	The Times of India (Delhi)													-do-
22	Times of India (Mumbai)													-do-
23	Times of India (Delhi+Mumbai)													-do-
24	Times of India (Delhi) + Nav Bharat Times (Delhi)													-do-
25	Nab Bharat Times(Delhi)													-do-
26	Nav Bharat Times(Mumbai)													-do-

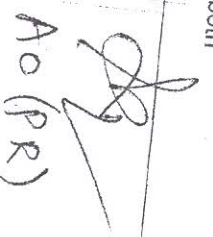

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6	The Statesman (Delhi + Kolkata)	177634	Public / Tender / Employment / Notice 150 per Sq. Cm.	Auction/Public Notice/Tender Notice 350 per sq. cm. BW Employment Notice 200 BW and 380 Color per sq. cm. Gen. Display 565 Color and 335 BW.	As per rate card Appointment page Wed. Fri. Sunday
7	The Telegraph (Kolkata)				
8	Pioneer		Rates not received		
9	Asian Age	95568 (RNI)	Gen. Display /Tender/Public Notice / Employment Notice 431 per sq. cm.	Gen. Display /Tender/Public Notice / Employment Notice 431 per sq. cm.	Color Advt. 50 % extra. Local/specified page 30% extra.
10	Hindustan (Hindi) (Also published from Lucknow, Patna, Varanasi, Muzafarpur, Bhagalpur, Ranchi, Dhanbad, Jamshedpur, Kanpur, Agra, Bareilly, Dehradun, Allahabad, Meerut, Haldwani, Gorakhpur & Aligarh)	292054 (Delhi)	Tender/Public/Employment/Short Term Notice / Auction Notice 949 pssc. BW & color both Employment notice published on Tuesday 345 psc. BW & color both	Gen. Display/Public Notice/Tender Notice 110 per sq. cm. for BW and 165 per sq. cm. for color Tender/Public/Employment/Short Term Notice / Auction Notice 949 pssc. BW & color both Gen. Display 949 for BW & color both	As per rate card attached London 760 per sq. cm. BW & 1150 color Tender / Public Notice rates will be applicable for the employment notice published in main issue. Employment notice published on Tuesday other than main issue 345 psc. BW & color both
11	Jansatta	48849	Public 215.77 per sq. cm. Tender/ Auction 263.60 per sq. cm. Employment Notice 173.08	Public/Gen. Display 215.77 per sq. cm. Tender/ Auction 263.60 per sq. cm. Employment Notice 173.08	No premium for page positioning/subject availability of space).
12	Financial Express	35318	Public 179.81 per sq. cm. Tender/ Auction 202.40 per sq. cm. Employment Notice 142.58	Public/Gen. Display 179.81 per sq. cm. Tender/ Auction 202.40 per sq. cm. Employment Notice 142.58	No premium for page positioning and color Advt. (subject to availability of space
13	Indian Express (All Editions) New Delhi, Munabai, Chnadigarh, Pune, Nagpur, Ahmedabad, Vadodra, Kolkata, Lucknow, + Jansatta (All Edition) (New Delhi & Kolkata, Chandigarh, Lucknow) + Financial Express (All Editions) (Delhi, Mumbai, Chandigarh, Ahmedabad, Hyderabad, Bangalore, Pune, Lucknow, Kochi)	666402 (402176 + 157868 + 106358 )	Public / Tender /Auction Notice 2850 per sq. cm. Employment Notice 1450 per sq. cm.	Gen. Display / Public Notice / Tender / Auction Notice 2850 per sq. cm. Employment Notice 1450 per sq. cm.	As an advantage we get Jansatta (All Edition) + Financial Express (All Edition) free of cost with the Indian Express (All Edition)
14	Hindustan Times (Delhi) + Hindustan Hindi (Delhi)	1213545	Tender/ Public /Short Term/ Auction Notice 2760 per sq. cm. for BW & color both	Gen. Display/ Tender/ Public /Short Term/ Employment / Auction Notice 2760 per sq. cm. for BW & color both	No extra charges for extra sq. cm. published in Jansatta for tenders Free publication of Mint with HT+H(H) Delhi package

  
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17	Hindustan Times (Delhi) + Hindustan Times (Mumbai) Hindustan Times (Delhi + Mumbai) + Hindustan Hindi	1338369	1630423	1338369	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2150 Employment Notice 1217 for Color. (Times Ascent only)	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2150 Employment Notice 1217 for Color. (Times Ascent only)	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2150 Employment Notice 1217 for Color. (Times Ascent only)	As per rate card attached for each publication. Tender/Public Notice rates will be applicable for the employment advertisements published in Times of India Group newspapers other than Times Accent & Smart Jobs
18	Hindustan Times (Mumbai)	416878			Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	-do-	
19	Hindustan Times (All Editions)	1587812			Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	-do-	
20	Hindustan Hindi (All Editions)	2010795			Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	-do-	
21	Hindustan Times (All Editions) + Hindustan Hindi (All Editions)	3598607			Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	-do-	
22	Hindustan Times (All Editions) + Hindustan Hindi (All Editions)	1200774			Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	-do-	
23	Hindustan Times (Delhi) + Hindustan Times (Mumbai)	798115			Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	-do-	
24	Times of India (Delhi+Mumbai)	1999889			Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	-do-	
25	Times of India (Delhi) + Nav Bharat Times (Delhi)	1579871			Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	-do-	
26	Nab Bharat Times(Delhi)	526912			Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	-do-	
26	Nav Bharat Times(Mumbai)	136847			Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 2725 Employment Notice 1485 for Color. (Times Ascent only)	-do-	

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27	The Economics Times (Mumbai)	249205	Gen. Display /Auction/ Public Notice/ Tender/ Employment Notice 1260 BMW & Color both Employment Notice 505 for BW & 535 Color.	Gen. Display /Auction/ Public Notice/ Tender/ Employment Notice 1260 BMW & Color both Employment Notice 505 for BW & 535 Color.		
28	Sandhya Times	33690	Gen. Display /Auction/ Public Notice/ Tender Notice 185 p.s.c. BMW and Color Employment Notice 121 p.s.c. BMW & color	Gen. Display /Auction/ Public Notice/ Tender Notice 185 p.s.c. BMW and Color Employment Notice 121 p.s.c. BMW & color		As per rate card attached.
29	The Times of India – Tender (All Edition) (Delhi, Lucknow, Kolkata, Bangalore, Hyderabad, Ahmedabad, Mumbai, Pune, Mangalore, Kanpur, Mysore, Nagpur, Goa, Chennai, Jaipur & M.P., Patna, Bhubneshwer, Coimbatore, Madurai, Vizag, Kerala)	4849226	Gen. Display /Auction/ Public Notice/ Tender/ Employment Notice 6245 p.s.c. BMW and Color both Employment Notice 3517 p.s.c. BMW & 3826 color. (Times Ascent only)	Gen. Display /Auction/ Public Notice/ Tender/ Employment Notice 6245 p.s.c. BMW and Color both Employment Notice 3517 p.s.c. BMW & 3826 color. (Times Ascent only)		As per rate card attached for each publication. Tender/ Public Notice rates will be applicable for the employment advertisements published in Times of India Group newspapers other than Times Ascent & Smart Jobs
30	The Times of India + Nav Bharat Times + Economics Times (Delhi)	1912362	Gen. Display /Auction/ Public Notice/ Tender/ Employment Notice 3014 BMW & Color Employment Notice 1810 p.s.c. BMW & 1985 color. (Times Ascent only)	Gen. Display /Auction/ Public Notice/ Tender/ Employment Notice 3014 BMW & Color Employment Notice 1810 p.s.c. BMW & 1985 color. (Times Ascent only)		-do-
31	The Economic Times – Tender All Editions (Delhi, Mumbai, Ahmedabad, Kolkata, Bangalore, Chennai, Hyderabad, Pune and Chandigarh, Lucknow, Jaipur)	715217	Gen. Display /Auction/ Public Notice/ Tender/ Employment Notice 3175 for BMW and color both Employment Notice 1180 p.s.c. BMW & 1450 color. (Times Ascent only)	Gen. Display /Auction/ Public Notice/ Tender/ Employment Notice 3175 for BMW and color both Employment Notice 1180 p.s.c. BMW & 1450 color. (Times Ascent only)		-do-
32	The Times of India (All Editions) + The Economic Times (All Editions)	4212974	Gen. Display /Auction/ Public Notice/ Tender/ Employment Notice 6960 for BMW and 7855 for color Employment Notice 3975 p.s.c. BMW & 4535 color. (Times Ascent only)	Gen. Display /Auction/ Public Notice/ Tender/ Employment Notice 6960 for BMW and 7855 for color Employment Notice 3975 p.s.c. BMW & 4535 color. (Times Ascent only)		-do-
33	Business Standard (Delhi)	24154	Employment Notice 149.50 per sq. cm. Tender/Auction Notice / Short term Tender 296.70 psc. Gen. Display 234.60 per sq. cm. Public Notice 66 psc.	Employment Notice 149.50 per sq. cm. Tender/Auction Notice / Short term Tender 296.70 psc. Gen. Display 234.60 per sq. cm. Public Notice 66 psc.		Front page 100%, Back page 50%, Local page 3/5 25 % extra, Color advt. 50 % extra Free publication in Business Standard (Hindi) Delhi along with B.S. (Delhi)

*[Signature]*  
AO (PR)

*[Signature]*  
Dealing Asst



	Business Standard (All Editions)- Delhi, Kolkata, Chennai, Bangalore, Hyderabad, Mumbai and Ahmedabad Chandigarh, Lucknow, Kochi, Pune, Bhubneshwar,	116723		Employment Notice 432.50 per sq.cm. Auction/Short term Tender/ Tender notice 900 psc.Gen. Display 747.50 per sq.cm. Public Notice 200 psc.	-do-
35	Mid Day (Mumbai)	131044		Gen. Display /Auction/Public Notice/ Tender/ Employment Notice 1080 for BW and color	As per rate card attached.
36	Mail Today (English)	162270		Public Notice / Display / Tender and Auction Notice. Rs. 550 for BW & Color. Employment Notice 400 psc.	As per rate card attached.
37	Times of India (Super Saver-I) Delhi, Kolkata, Lucknow, Hyderabad, Kanpur, Manglore, Mysure, Chennai, Jaipur and Goa, Mumbai Mirror Mumbai	3047557	Public/Auction/Tender Notice/Short Term Notice 2898 per sq. cm BW only	Public/Auction/Tender Notice/Short Term Notice 2898 per sq. cm BW only	As per rate card attached for each publication.
38	Times of India ( Super Saver-II) Delhi, Kolkata, Lucknow, Hyderabad, Kanpur, Manglore, Mysure, Chennai, Jaipur and Goa, Pune, Ahd, Nagpur, Bangalore, Mumbai Mirror Mumbai	3447557	Public/Auction/Tender Notice/Short Term Notice 4441 per sq. cm BW only	Public/Auction/Tender Notice/Short Term Notice 4441 per sq. cm BW only	As per rate card attached for each publication.
39	Times of India (Super Saver-IV)- Delhi, Mumbai, Manglore, Kolkata, Lucknow, Hyderabad, Kanpur, Mysoor, Chennai, Jaipur, Goa, Mumbai Mirror Mumbai, El-samay Kolkata		Auction/Public/Tender Notice/Short Term Notice 4605 BW per sq. cm. only	Auction/Public/Tender Notice/Short Term Notice 4605 BW per sq. cm. only	-do-
40	Delhi Times	985730*	Short Term Notice 1140 BW & color both. Gen. display 1949 BW & color both.	Short Term Notice 1140 BW & color both. Gen. display 1949 BW & color both.	-do-

  
 A.O (PR)  
 Dealing Asstt.