No. DE.23 /85/167-A/EMC/Nodal Br/2024-25/Part-III/ *160-168* Dated: 21/10/24

CIRCULAR

Subject: Invitation to Entrepreneurs Signing Up to Become a Coach for Business Blasters Teams.

Entrepreneurship Mindset Curriculum (EMC) for grades 9-12, enables students to take charge of their career paths and explore their potential to the fullest. Business Blasters is a practical component of EMC for classes 11 and 12. To provide our students an experience to work in teams, brainstorm and identify business opportunities, prepare business plans and implement their ideas.
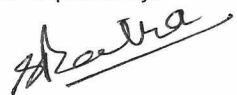
Over the past three years, many entrepreneurs with expertise in different domains have volunteered (without any remuneration) to coach the teams selected at the zonal level. Their objective was to help the students take their business ideas to the next level.

Given the value addition the coaches provided, we may invite entrepreneurs who are interested in coaching of this year's selected teams of Business Blasters 2024-25.

- A coach would typically spend 1-2 hours per week for 5-6 weeks with an assigned team starting from last week of November 2024.
- Coaches should be able to understand & speak in Hindi-English (Hindi-English)

The interested entrepreneurs may be signing up at https://forms.gle/Gpg3wmmSQADtZsFL7 Details guidelines for the shortlisted Business Blaster Coaches will be issued separately.

This issues with prior approval of the Competent Authority.

(SARITA BATRA)
DDE (EMC)

Directorate of Education through DEL-E
No. DE.23 /85/167-A/EMC/Nodal Br/2024-25/Part III/ *160 - 168* Dated: 21/10/24

Copy to:-
1. PS to Secretary (Education)
2. PA to Director (Education)
3. PA to Addl. Director(Schools)
4. All Regional Directors
5. Project Director EMC, SCERT
6. All DDEs (District/Zone) for ensuring compliance please
7. Programmer (MIS) for uploading on MIS
8. Guard File

(SAYYED AHMED)
OSD (EMC)