

SAMAGRA SHIKSHA-DELHI

(A Society under Education Department, Govt. of NCT of Delhi)
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DE 29(3)/UEEM/OSD/SS/2019-20/46/2024-25/1877-1882

Date: 13/09/24

Circular

Sub: Swachhata Hi Sewa -2024 from 14th September – 2nd October 2024 in all Govt. Local Bodies such as MCD, NDMC, DCB, Govt., Aided & Private Unaided under Directorate of Education

As a prelude to Swachh Bharat Diwas (SBD)-2024 a tribute to Father of the Nation, on his Jayanti., the annual Swachhata Hi Sewa (SHS) fortnight is being jointly organized by the Department of Drinking Water & Sanitation, Ministry of Jal Shakti and Ministry of Housing & Urban Affairs, w.e.f. 14th September–2nd October 2024 in all the schools of Delhi under different management i.e. Govt. Local Bodies such as MCD, NDMC, DCB, Govt., Aided & Private Unaided

Theme of Swachhata Hi Sewa -2024 is Swabhav Swachhata - Sanskaar Swachhata with focus on clearing of dirty and difficult garbage spots (black spots) recognize the contribution of sanitation workers, celebrate the achievements over the past decade, and also reaffirm our commitment to Sampoorna Swachhata.

In the context, all DDEs (Districts) are requested to direct the Head of Schools in their respective districts to organize Swachhata Hi Sewa -2024 campaign in their schools. For observing this campaign in a befitting manner, the DDEs (District) shall ensure that all the Head of Schools will undertake the following action plan to make it successful :

1. Planning for intensive cleanliness drives through Shramdaan during SHS 2024
2. Conducting Swachh Bharat Culture Fest
3. Identification and mapping and eventual transformation of Cleanliness Target Units' by 1st October 2024
4. Mobilizing partnerships with Ministries/ Departments, PSUs, private sector organizations, NGOs, CSOs, CSR funds, philanthropies etc. for SHS 2024
5. Planning innovative advocacy activities to promote 'Swabhav Swachhata -Sanskaar Swachhata'

Considering the significance of Swachhata in schools and to sensitize the children and community members about the cleanliness through school and community-based initiatives, it has been decided to observe Swachh Bharat Diwas (SBD) in all the schools across the country

by organizing an intensive Swachhata Hi Sewa (SHS) campaign - 2024 from 14th September to 2nd October wherein the schools will conduct the following suggestive activities:

- i. Swachhta Shapath by the students and teachers on Swabhav Swachhata -Sanskaar Swachhata
- ii. Cleanliness drive in the schools, hostels and educational institutions to remove the garbage/ waste with the help of teachers
- iii. Essay/ Poem/ Debate/ Slogan writing/ Quiz and Painting on 'Swabhav Swachhata - Sanskaar Swachhata', Importance of Waste Management and Elimination of Singie Use plastic etc
- iv. A selfie point may be installed at entry points of schools on the theme of Swachhata Hi Sewa encouraging engagement of students/ teachers/ school staff/ parents to pride in cleanliness through interactive photo opportunities
- v. Human chain event may be organized where students/ teachers/ people from community join hands to raise awareness and demonstrate commitment to cleanliness and sanitation
- vi. Street play/ Nukkad natak may be performed in schools or nearby areas to educate and entertain while promoting cleanliness initiatives.
- vii. Plantation of saplings in schools, hostels and educational institutions' areas, on the lines of hugely popular Ek-Ped-Maa-Ke-Naam
- viii. Awareness rallies/ Prabhat Pheri with students/ teachers/ school staff with slogans on Swachhata Hi Sewa and 'Swabhav Swachhata - Sanskaar Swachhata' theme to create awareness in the community
- ix. School level Cultural events promoting the sanitation journey of the country
- x. Swachhata Classes/ Swachhata ki Pathshaala/ Swachhata Samvad/ Educational sessions workshops for students/ teachers about cleanliness, sanitation and hygiene practices
- xi. Health check-up camps may be organized for SafaiMitra/ Sanitation workers and their dependents at Block/ District level.

Further, in order to give adequate social media outreach to the Swachhata Hi Sewa (SHS) 2024 campaign, including Shramdaan activity, each activity must be well documented and backed up with high resolution photography and videography. Pictures of on-ground activities are to be uploaded on the link given below. States/UTs may widely use a tagline 'Swabhav Swachhata - Sanskaar Swachhata' on social and print media while promoting the campaign and may also share the participation details of the students and schools with the Ministry on the Google Tracker and Drive.

It is requested that the Google Tracker may be updated DAILY by 8:00 PM from 14th September–2nd October 2024 on daily-basis for the different activities. The details of Google tracker & drive will be shared through email to all the district.

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Hon'ble Ministers of Housing & Urban Affairs, Jal Shakti and Panchayati Raj, will be jointly launching the SHS-2024 on 14th September 2024 in hybrid mode with states, districts, partner organizations etc. Details for the same shall be shared via email shortly.

The district authorities and schools/educational institutions may be instructed to take necessary action so as to ensure participation of schools whole heartedly in the Swachhata Hi Sewa (SHS) 2024 during date 14th September, 2024 to 2nd October, 2024 and turn it into a huge success and also share the participation status with this department regularly through the link.

This is issued with prior approval of Competent Authority.



(PARVINDER KUMAR)
Deputy Director of Education
Samagra Shiksha- Delhi

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Copy to:

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2. PS to Secretary (Education), Old Secretariat, Delhi
3. PA to Director (Education), Old Secretariat, Delhi
4. PA to SPD (Education), Old Secretariat, Delhi
5. OS (IT)
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