

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DIRECTORATE OF EDUCATION: SCIENCE & TV BRANCH
OLD GARGI COLLEGE BUILDING: LAJPAT NAGAR-IV; NEW DELHI-110024
Ph. No.: 26280408-12; Email: missionlife.sciencebranch@gmail.com

F.No. DE.40(6)/Sc.Br./MLiFE/2024/557-563

Date: 03/05/2024

C I R C U L A R

Subject: Mass Mobilization on Mission LiFE (Lifestyle For Environment) run up to World Environment Day, June 5, 2024-reg.

Please find enclosed herewith the DO letter no. F.12/(681)/ENV/2022/Pt.-I/398-407 dated 15/03/2024 received from Principal Secretary (Environment, Forest & Wild Life) regarding Mass Mobilization on Mission LiFE (Lifestyle For Environment) run up to World Environment Day, June 5, 2024 received from DOPT, Ministry of Environment, Forest and Climate Change, Govt. of India and Ministry of Environment GNCT of Delhi.

Mission Lifestyle for Environment recognizes that Indian Culture and living traditions are inherently sustainable. The importance of conserving our precious natural resources and living in harmony with nature are emphasized in our ancient scriptures. The need of the hour is to tap into that ancient wisdom and spread the message to as many people as possible Mission Life seeks to Channel the efforts of individuals and communities into a global mass of positive behavioral change.

The theme for World Environment Day is: **(i) Save Energy. (ii) Save Water, (iii) Say No to Single Use Plastic. (iv) Adopt Sustainable Food Systems, (v) Adopt healthy Lifestyles, (vi) Reduce E-Waste (vii) Reduce Waste have been identified to mobilize the movement.**

World Environment Day is approaching on June 5, 2024, It is envisaged to organize major outreach and advocacy activities for mass mobilization on Mission LIFE with the aim to sensitize people about the impact of behavioral change on the environment and a plan of Action for events to be conducted prior to 5 June , 2024 with a major event on 5 June, 2024 needs to be chalked out.

In this regard, all the HoSs of Govt./Govt. Aided/Pvt. Unaided recognized Schools of DoE, GNCT of Delhi are requested to nominate Eco-Club In-charge/ Teacher In-charge from your school to coordinate the activities and disseminate this information among all the students to engage and sensitize them about the behavioral impact on the environment. The necessary information regarding Mission LiFE as well as the social media creative/videos are available in open format and may be downloaded from the portal (<http://missionlife-moefcc.nic.in/>). Illustrative Activities forwarded with D.O letter no. F.12/(681)/ENV/2022/Pt.-I/72-86 dated 15/05/2022 written by Principal Secretary (Environment, Forest & Wild Life) is also enclosed for

your reference (Annexure-I). The pledge (Annexure-II) is to be taken by all the students and staff of the school.

Further, all the DDEs (District) are requested to nominate a District Field Officer (any HoS who compile the data to coordinate the schools for activities) from your respective district in r/o Mission LiFE and to send their details in Performa-I to the Science Branch, Directorate of Education at mail id: missionlife.sciencebranch@gmail.com by 12/05/2024 positively. The District Field Officer of each district will collect the ATR in Format-I from the schools under their jurisdiction and send the compiled ATR in Format-II to this office by 17/06/2024. For any queries, you may contact to State Nodal Officer Dr. Anwar Salim (Mobile no. 9720837865) Science Branch.

This issues with the prior approval of the competent authority.

(Zareen Taj)

05/05/2024
Addl. Director of Education (Science)

Encl.: As above.

F.No. DE.40(6)/Sc.Br./MLiFE/2024/557-563

Date: 03/05/2024

Copy for information and necessary action to:-

- 1- PS to Secretary (Education), Directorate of Education, GNCT of Delhi.
- 2- PA to Director, Directorate of Education, GNCT of Delhi.
- 3- PS to Addl. Secretary, Ministry of Environment, Forest and Climate Change, Govt. of India.
- 4- PS. To Principal Secretary Ministry of Environment, GNCT of Delhi.
- 5- All DDEs (District/Zone)- to ensure the compliance please.
- 6- HoSs of all Govt./Govt. Aided/Private Unaided recognized Schools of DoE, GNCTD.
- 7- OS (IT) with the request to upload the circular on the official website of Department of Education and in public circulars section.

(Dr. Sudhakar Gaikwad)
DDE (Science)
03/05/2024

Performa-I

Sr. No.	Details	Particulars
1	Name of District	
2	Name of the District Field Officer (any HoS who compile the data to coordinate the schools for activities)	
3	Designation	
4	Office Address	
5	Email Id of the Office	
6	Mobile No. of the District Field Officer (DFO)	

Sign and Stamp
Deputy Director of Education (District)

Format-I (To be filled by Schools)

Action Taken Report in r/o Mass Mobilization on Mission LiFE (Lifestyle For Environment) run up to World Environment Day, June 5 , 2024.

Sr. No.	Details	Particulars
1	School Name & ID	
2	School Address	
3	Type of School (Govt./Govt. Aided/Pvt. Unaided recognized)	
4	Name of Principal/HoS	
5	Contact No. of Principal/HoS	
6	E-mail Id of the School	
7	Total Number of Students in school	
8	No. of Students and staff took the pledge (Annexure-II)	
9	Number of Plastic Cleanup Campaigns organized inside the School	
10	Total No. of Students Participated in the Plastic Cleanup Campaigns	
11	Number of Awareness Campaigns by Eco Club in May	
12	Total Number of Students participated in the Awareness Campaigns by Eco Club	
13	Declared the School as Plastic Free School (Yes/No)	
14	Number of Students with whom the link: http://missionlife-moefcc.nic.in/ is shared and guided to see/download "Publication" and "Media Gallery" of the portal.	
15	Downloaded the "LiFE Knowledge Material" from the "Download" Section of the above portal (Yes/No)	
16	Number of students with whom the "LiFE Knowledge Material" have been shared through online platforms like Whatsapp groups, etc. (No hard copy or printed material will be distributed in this case.)	
17	Attached one good quality Photograph of each activity under 1-Plastic Cleanup Campaigns, 2- Awareness Campaigns by Eco Club, and 3- Plastic Free School Board on School Gate.	

Sign and Stamp
Principal/HoS

Format-II (To be filled by District Field Officer)

Action Taken Report in r/o Mass Mobilization on Mission LiFE (Lifestyle For Environment) run up to World Environment Day, June 5 2024.

Name of District:

S. No.	Type of School	Total No. of school	Total No. of Students	Total no. of students and staff who took the pledge	Total No. of Plastic Cleanup Campaigns	Total no. of students participated in the plastic cleanup campaign	Total No. of Awareness Campaign by Eco Club	No. of schools which declared themselves as "Plastic Free School"	No. of students with whom the link "Publication" and "Media Gallery" of the portal	No. of students with whom the "LiFE Knowledge Material" have been shared through online platforms like WhatsApp groups , etc. (No hard copy printed material will be distributed in this case.
1	Govt.									
2	Govt. Aided									
3	Pvt. Unaided									
Total										

Note: Please attach at least best three selected Photographs of each activity under plastic Cleanup Campaigns and Awareness Campaigns by Eco Club along with a certificate by DDE (District) that all schools under your jurisdiction are Plastic Free Schools.

**Sign and Stamp
District Field Officer**

**Counter Signed and Stamp
DDE (District)**

Pledge

• I pledge to make all possible changes in my daily life to protect the environment. I also commit to continuously motivate my family, friends and others about the importance of environmentally friendly habits.

• मैं प्रतिज्ञा करता/करती हूँ कि पर्यावरण को बचाने के लिए अपनी दैनिक जीवन में हर संभव बदलाव लाऊंगा/लाऊंगी। मैं यह भी वचन देता/देती हूँ कि अपने परिवार, मित्रों और अन्य लोगों को पर्यावरण के अनकल औदतों और व्यवहारों के महत्व के विषय में सतत रूप से प्रेरित करूंगा/करूंगी।

~~1/11/20~~

अनिल कुमार सिंह
ANIL KUMAR SINGH, IAS

प्र. सचिव (पर्यावरण, वन एवं वन्य जीव)
Pr. Secretary (Environment, Forest & Wild Life)



सत्यमेव जयते
आज़ादी का
अमृत महोत्सव

राष्ट्रीय राजधानी क्षेत्र, दिल्ली सरकार
GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI
तल-6, विंग-सी, दिल्ली सचिवालय, आई.पी. एस्टेट, नई दिल्ली-110002
LEVEL-6, WING-C, DELHI SECRETARIAT, I.P. ESTATE, NEW DELHI-110002
Tel. No. : 23392108, Tel/Fax No. : 23392034

2405/DE
26/3/24

373/Ad/DE/Sec
29/03/24

D.O. No. F-12(681)/ENV/2022/Pt-2/398-407
दिनांक 15/03/2024
Date

Dear Ashok,

As you are aware that LIFE- Lifestyle for Environment was introduced by Hon'ble Prime Minister at Cop26 in Glasgow as an India led global mass movement for "mindful and deliberate utilization, instead of mindless and destructive consumption" to protect and preserve environment. In this regard, I have written earlier vide D.O. dated 15.05.2023 (copy enclosed) and a subsequent reminder from my Department dated 23.06.2023(copy enclosed).

Mission Life seeks to channel the efforts of individuals and communities into global mass movement of positive behavioral change. Seven themes, viz. Save Energy, Save Water, Say No to Single Use Plastic, Adopt Sustainable Food Systems, Adopt Healthy Lifestyles, Reduce E-Waste and Reduce Waste have been identified to mobilize the movement.

Some of the suggested activities are:

1. Activating network of Eco Clubs to undertake Awareness Campaigns in May.
2. Setting up Book Banks in Schools.
3. Declaring Plastic Free Schools.
4. Each student to enroll at least 5 individuals in neighbourhood to take pledge on LIFE on 5th June.
5. All Eco Clubs to organize Exhibition of eco friendly daily use articles.
6. All the events and activities must have the logo of LIFE in the background so that it gets easily identified.

The creatives for mass mobilization as well as the Mission LIFE Pledge are available on the Mission LIFE portal which can be downloaded from there. The Mission LIFE portal can be accessed from MoEF& CC Govt website at <http://missionlife.moefcc.nic.in/>.

M. S. 24
21.3.24

D. E. / my

Ad/DE (Secy)

DOE (cc)

27/03/24

737/SE
21/03/24

pick up for new

24/03/24
24-03-24

200
24/3/24



Contd.....2/-

GREEN DELHI CLEAN DELHI



SAY NO TO CRACKER

It was advised to upload the activities, once undertaken on the portal: merilife.org alongwith photos/ videos. A user manual for field officers for uploading Plan of Action/ reports/ photos and videos on merilife portal was enclosed for kind reference.

However, no Action Taken Report has been received from your Department.

May I therefore again request you to kindly arrange to send the Action Taken Report to tis Department at the earliest.

With regards

Yours sincerely,

Encl. : As above.

Anil Kumar Singh 15/3/2014
(Anil Kumar Singh)

Sh. Ashok Kumar, IAS
Secretary (Education)
Directorate of Education,
Government of NCT of Delhi
Old Secretariat, Delhi-110054



241k

Department of Environment

Government of NCT of Delhi

6th Level, C-Wing, Delhi Secretariat, I.P. Estate, New Delhi- 110002

Telefax: 23392032

F. No. 12/(681)/Env/2022/PF-1 | 1892-1894

Date: 23/06/23

To

Secretary (Education),
Govt. of NCT of Delhi, Old Secretariat,
Delhi- 110054.

Sub.: Mass mobilization of Mission LiFE (Lifestyle for Environment)-reg.

Sir,

Kindly refer to this office letter dated 15.05.2023 (copy enclosed) on the subject mentioned above. In this regard I am directed to request you to give necessary direction to the concerned officer to provide the action taken report to this department at the earliest so that the same may be apprised to Ministry of Home Affairs, Govt. of India.

Yours faithfully,

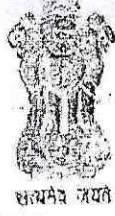
Encl. : As above.

Nigam
(Nigam Agarwal)
Director (Environment)
and Nodal Officer (Mission LiFE)

CC:

1. OSD to CS, Delhi
2. PPS to Pr. Secretary (Env.), GNCTD.

अनिल कुमार सिंह
ANIL KUMAR SINGH, IAS
प्र. सचिव (पर्यावरण, वन एवं वन्य जीव)
Pr. Secretary (Environment & Forest, Cooperation)
Development Commissioner



75
आजादी का
अमृत महोत्सव

राष्ट्रीय राजधानी क्षेत्र, दिल्ली सरकार
GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI
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Tel No. : 23392108, Tel/Fax : 23392034

D.O. No. F.12/(681)/ENV/2022/Pt. 2/72-86
दिनांक
Date 15/05/2022

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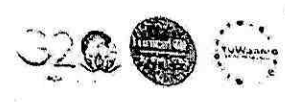
1. Activating network of Eco Clubs to undertake Awareness Campaigns in May.
2. Setting up Book Banks in Schools.
3. Declaring Plastic Free Schools
4. Each student to enroll at least 5 individuals in neighbourhood to take pledge on LiFE on 5th June.
5. All Eco Clubs to organize Exhibition of eco-friendly daily use articles

GREEN DELHI-CLEAN DELHI



SAY NO TO CRACKER

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User Manual for District Field Officers

Visit MeriLiFE.org

1. Enter merilife.org through your web browser on your mobile or laptop
2. Click on Login

Sign Up

1. Through the Institution login page, click on "Don't have an account? Sign up"
2. Select the name of Ministry, Institution and enter your Name, Designation, Email ID and Mobile Number
**Please note that all fields are compulsory*
3. Click on OTP verification
Enter the OTP received and click on Sign Up

Access your Institution/Department/Organization Dashboard

- | | |
|--|---|
| i. View past reported events by you and generate reports | <ol style="list-style-type: none"> 1.1. Access your dashboard of actions or awareness events that have been previously reported by you 1.2. Download the report for your perusal |
| ii. Report New Action | <ol style="list-style-type: none"> 2.1. On the main dashboard, click on New Action Report to report a new event undertaken by you 2.2. Fill the Action Report with comprehensive details of the event undertaken by you 2.3. Please remember to enter the captions for photos and videos submitted 2.4. Please mark whether you have taken the Mission LiFE Pledge 2.5. Click Submit |
| iii. Log Out | <ol style="list-style-type: none"> 4.1. Click on your profile 4.2. From the dropdown, select "Log Out" |

Help/Support Desk

1. On the landing page, click on Help
2. Please read the Frequently Asked Questions (FAQs) for responses to your queries
3. For any new issue you are experiencing, please fill the support form and click Submit so that the team can receive the issue

~~12/12~~

Pledge

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11/11