

GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI
DIRECTORATE OF EDUCATION: PHYSICAL EDUCATION BRANCH
CHHATRASAL STADIUM: MODEL TOWN : DELHI 110009

NO.F.42/DE/PE& NI/2023-24/4731-39

DATED:-17.10.2023

CIRCULAR

Govt. of India has launched Khadi Mahotsav- "Khadi for Nation Khadi for Fashion," from 02nd -31st October 2023 with the objective to promote khadi, handloom, handicraft, village industries, One District One Product (ODOP) and other local products and to bolster the Atma Nirbhar Bharat Abhiyan. The Mahotsav aims at making citizens, particularly students and youth, aware of Khadi and encouraging them to adopt it. In this regard, various competitions such as quiz, slogan writing, essay writing, pledge, jingle contest, video games, short films contest, display of e-banners etc. are being hosted on MyGov platform by KVIC under Ministry of Micro, Small and Medium Enterprises(MSME) in association with other domain Ministries.

Essay, Quiz and Elocution competition are specific to the student category in schools and colleges; however, students may be encouraged to participate in other activities being organized in Khadi Mahotsav as well. Salient features of Essay, Quiz and Elocution competitions are given below.

There will be Three Competitions

1. KHADI MAHOTSAV-ESSAY COMPETITION
2. KHADI MAHOTSAV-QUIZ CONTEST
3. KHADI MAHOTSAV-ELOCUTION CONTEST.

KHADI MAHOTSAV- ESSAY WRITING COMPETITION

Essay can be written in following languages:- English, Hindi, Assamese, Bengali, Gujarathi, Kannada, Malayalam, Marathi, Odia, Punjabi, Tamil & Telugu.

| ESSAY TOPICS | | | |
|--|---|---|--|
| Category-1 : 6 th Class to 10 th Class | | Category-2: Class 11 th and 12 th Class | |
| A. | Importance of Khadi in freedom Struggle | A. | Khadi's journey from desi to glogal |
| B. | Khadi and Gandhi | B. | Increasing popularity of Khadi |
| C. | My childhood and Khadi | C. | Youth Fashion and Khadi |
| D. | Khadi and development of the country | D. | Khadi for Nation, Khadi for Fashion |
| E. | Khadi is my pride | E. | Vocal for Local |
| F. | AtmanirbharBharat | F. | Local Products & Economic Independence |
| | | G. | My 1st interaction with Handlooms |
| | | H. | Handloom- a cultural Heritage |
| | | I. | Handloom- a universe of art |
| Word Limit: Upto 1000 words | | Word Limit: Upto 1500 words | |
| Time Limit : 90 minutes | | Time Limit : 120 minutes | |

Singh

KHADI MAHOTSAV- ELOCUTION CONTEST

| ELOCUTION CONTEST TOPICS | | | |
|---|--|--|--|
| Category-1 : 6th Class to 10th Class | | Category-2: Class 11th and 12th | |
| A. | Khadi- An important Icon in the Freedom Movement | A. | Khadi- A heritage industry in rural livelihood |
| B. | My idea about Handlooms/handicrafts | B. | Futuristic Khadi products |
| C. | Khadi- Livelihood of Rural India | C. | Economic and Cultural Significance of Handloom industry |
| D. | Khadi-Bapuji ka Sapna | D. | Wear Khadi- Be a part of Rashtra Nirman(Nation Building) |
| E. | Khadi-pride of place in the economy | E. | Khadi & Village Industries-Suitability and sustainability in today's context |
| Time Limit : 04 minutes max | | Time Limit : 06 minutes max | |

KHADI MAHOTSAV- QUIZ CONTEST

KHADI MAHOTSAV-QUIZ CONTEST is live up to 31st October 2023 on MyGov platform. The Quiz is open for all. The questions will be in Hindi and English and will be based on Khadi & Village industries, Handloom, Handicrafts and ODOP (One District One Product). The details of Quiz contest are available on MyGov platform.

All competitions will be in two categories, **category-1** –VI to X and **category –2-** XI & XII.

Topics (in Hindi) for Essay Writing and Elocution are attached in **Annexure-I & II**

All DDE Districts are directed to appoint one District Level Nodal Officer from their respective Districts to organize and coordinate the competitions and compile the results.

The District Nodal Officers will send one best entry from their respective District in each category to the undersigned, before 19.10.2023.

This issues with the prior approval of the Competent Authority.

Leena Vyas
(LEENA VYAS)
ADE(PE & NI)

NO.F.42/DE/PE& NI/2023-24/

DATED:- 17/10/23

Copy forwarded to the following for information:-

1. PS to Secy. (Edn.) Old Sect, Delhi
2. PA to Director (Edn.) Old Sect, Delhi
3. All RDEs, Directorate of Education, Delhi.
4. The Dy. Director Sports, Chhatrasal Stadium, Model Town, Delhi.
5. All DDE Districts & DDE Zones/SPE' S Zones.
6. All HOS, Directorate of Education Delhi.
7. OS (IT) with the request to place the circular on website.

Leena Vyas
(LEENA VYAS) 17/10/23
ADE(PE & NI)