



SAMAGRA SHIKSHA-Delhi

(A Society under Education Department, Govt. of NCT of Delhi)

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No.DE.29(10)/SS/MEDIA&Comm./04/20-21/ 3176-3186

Date:-06/01/2023

### CIRCULAR

**Sub: Guidelines for "Padho Badho Sandesh Vaahan" under Major Component- RTE Entitlements and Sub Component- "Community Mobilization".**

The main objective of "Padho Badho Sandesh Vaahan" is to ensure admission of children living in vulnerable area/ slum area or targeted area of age group in between 6 to 14 years. This campaign will be initiated for approximately 42 days. The Vaahan will cover all vulnerable areas/ focused areas/ slum areas of Delhi and will create awareness among the community members/ parents of the children living in slum areas.

"Padho Badho Sandesh Vaahan" will be covering every targeted lane, street, slum area/ targeted area of Delhi and will be spreading the message through Public Announcement system installed in it. Munadi/ Public announcement will be played repetitively on "Admission Enrollment and Importance of Education" so that the awareness regarding the same can be spread to every corner of the targeted area/ Slum area. Four short motivational movie of around 10-12 minutes will be shown on "Padho Badho Sandesh Vaahan" covering all the major interventions of Samagra Shiksha.

### Guidelines to be followed during Padho Badho Sandesh Vaahan Campaign

1. The "Padho Badho Sandesh Vaahan" will commence from 9<sup>th</sup> January, 2023 onwards and will cover all the major slum areas/vulnerable areas of Delhi.
2. Timings of the Sandesh Vaahan will be from 10:00 AM to 5:00 PM with No Saturdays and Sundays off (Except- 26<sup>th</sup> January,2023).
3. Usage of Mike must be ensured by CRCC to provide awareness/ information among the community members.
4. Sandesh Vaahan should mandatorily cover all the major and slum areas of Delhi and also to ensure safety of the Sandesh Vaahan that it does not touches the height of Cable Wires. Avoid taking the Sandesh Vaahan in narrow lanes.
5. If Sandesh Vaahan is in moving position then only audio will be played, if it is stopped at one location then Motivational movies will be played in order to create awareness among the community members.
6. Pamphlets (Provided by Samagra Shiksha-HQ to all districts) will be distributed among the community members.
7. DURCCs can make flexible changes in the schedule below in case of emergency.



8. Contact details of the Drivers and the vehicle is as given below"

S. No.	Vehicle No.	Driver Name	Contact No.
1	DL1LV9772	Mr. Vikas	9718555710
2	DL1LS6972	Mr. Sourav/ Mr. Rakesh	8178304278
3	DI1LX7725	Mr. Nitin	9599632977
4	DL1CAC9100	Mr. Arbaaz	9268044881

Concerned CRCCs (As per the list in "Annexure I") will coordinate in case of any query or clarification needed with Coordinator Smt. Priya 8700101110.

Accordingly, a detailed schedule specifying the date and details of "Padho Badho Sandesh Vaahan" is at "Annexure I"

Encl:-As above

*Mohinder Pal*  
06/01/2023  
(Mohinder Pal)

Deputy Director of Education  
Samagra Shiksha-Delhi  
Date:-06/01/2023

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Copyto:-

1. All DDEs /DPOs
2. All DURCCs with the direction to monitor the activity.
3. All CRCCs with the direction to monitor the activity.
4. OS(IT)please upload the circular on Department's website.
5. Deepika Enterprises
6. GuardFile

*Mohinder Pal*  
06/01/2023  
(Mohinder Pal)

Deputy Director of Education  
Samagra Shiksha-Delhi



## Annexure-I

S.No.	District	DL1LK69 72	DL1LX7 725	DL1LY 9772	DL 1L AC 9100	Start Date	End Date	CRCCs Concerned	CRCCs Contact No.
1	North	12 days				10/1/2023	21/01/2023	Mr. B.K. Sharma	8700179195
2	Central			7 days		10/1/2023	16/01/2023	Mr. Parveen Kumar	9813427381
3	South West A		15 days			9/1/2023	24/01/2023	Mr. Naresh	9250259770
4	East				15 days	9/1/2023	24/01/2023	Mr. Jagmohan	9015049715
5	North East	15 days				22/01/2023	6/2/2023	Mr. Yashpal Sharma	9910746173
6	North West A		15 days			25/01/2023	9/2/2023	Mr. Naresh	9354821193
7	North West B			20 days		17/01/2023	5/2/2023	Mr. Sarvesh	8743935762
8	South				15 days	25/01/2023	9/2/2023	Mr. B.N. Dubey	9990079306
9	South East	15 days				7/2/2023	21/02/2023	Mr. Satish	8920334564
10	New Delhi		7 days			10/2/2023	16/02/2023	Mrs. Savitri Tiwari	8750474973
11	South West B			15 days		6/2/2023	20/02/2023	Mr. B.B. Arya	7982281425
12	West A				12 days	10/2/2023	21/02/2023	Mr. Rahul Rajput	8696466277
13	West B		5 days			17/02/2023	21/02/2023	Mr. Joginder singh	7838657494
	<b>Total Days covered by vehicle</b>	<b>42 days</b>	<b>42 days</b>	<b>42 days</b>	<b>42 days</b>				

Mohammed P  
06/01/2023