



**GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI**  
**DIRECTORATE OF EDUCATION: NODAL BRANCH (EMC)**  
**OLD SECRETARIAT: DELHI- 110054**

**No. DE.23 (85)/167/Part-II/EMC/2022-23/721-728**

**Dated: 07.12.2022**

**CIRCULAR**

**Subject - Invitation to entrepreneurs for signing up to coach the Business Blasters teams.**

Entrepreneurship Mindset Curriculum (EMC) for grades 9-12, enables students to take charge of their career paths and explore their potential to the fullest. Business Blasters is a practical component of EMC for classes 11<sup>th</sup> and 12<sup>th</sup>. To provide our students an experience to work in teams, brainstorm and identify business opportunities, prepare business plans and implement their ideas.

Last year, approx. 1000 entrepreneurs, with different domain expertise, volunteered to coach the teams selected at zonal level. The objective was for them to help the students take their business ideas to the next level.

Given the value addition the coaches provided, we may invite entrepreneurs who are interested in coaching of this year's selected teams -

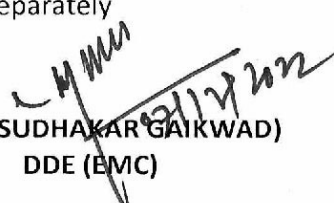
- A coach would typically spend 2-3 hours per week from the mid of December 2022 to February 2023.
- Coaches should be able to understand & speak in Hindi-English (Hindi-English)
- Be available for at least one in-person meeting with their mentee students.

**The interested and enthusiastic individuals may sign up here in below link: -**

<https://bit.ly/BBCOACH2022>

Detailed guidelines for the shortlisted Business Coaches will be issued separately

This issues with prior approval of Competent Authority.

  
(DR. SUDHAKAR GAIKWAD)  
DDE (EMC)


**Directorate of Education through DEL-E**

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Copy to:-

1. PA to Director (Education)
2. All Regional Directors
3. Director SCERT
4. Project Director EMC, SCERT
5. All District DDEs/DDE (Zone) for ensuring compliance
6. Programmer (MIS) for uploading on MIS
7. Guard File

  
(SAYYED AHMED)  
OSD (EMC)