

DELHI JAL BOARD
PUBLIC RELATIONS OFFICE (W)
VARUNALAYA PH-II, KAROL BAGH,
NEW DELHI-5

No. DJB/PRO (W)/2020/ 41143

Dated: 31-8-20

Subject: Release of payment for publication of NITs / Public Notices etc. in the newspapers.

Please find enclosed herewith a copy of the newspaper rates for the financial year 2020-21, duly approved by the Directorate of Audio and Visual Publicity (DAVP) / Delhi Jal Board. Accordingly, payment of all the newspaper bills on account of publication of NITs / Public Notices etc. in the various newspapers, may be cleared on priority.

Sandeep Gulati
(SANDEEP GULATI)
DY. DIRECTOR (P.R.)

Dir.(Revenue)/(Bottling Plant)/DTQC/ All CWA's
All Executive Engineers. EOP

Copy forwarded for kind information to:

1. PS. to CEO
2. Member (Admn.)
3. Member (Finance)
4. Dir. (F&A)
5. Dir. (A&P)
6. SE (DR) Project-IV
7. Sr. AO (F&G)



Sandeep Gulati
DY. DIRECTOR (P.R.)

AE (EOP)
Prag-I

AE
02-09-2020

Not pertain to me. Its regarding
Payment issue.

AE - II

Sandeep Gulati
02/09/2020.

DAVP Rates for the Year 2020-21 (Subject to revision by DAVP)

S.No	Name of Newspaper	Circulation	Rates per Sq. cm. (Rs.)	Rates for special Position/Local page for Display/ Color Advt./ Tender Notice/Display Notice/ Appointments Advertisements (Rs.)
1.	Rashtriya Sahara (Delhi)	45,000	25.85	Color 40% extra Rates as per list available on DAVP website
2.	Dainik Jagran (Delhi)	459084	217.60	Color Advt. 40% extra. Rates as per list available on DAVP website
3.	Dainik Jagran (All Editions) Delhi, Kanpur, Lucknow, Varanasi, Agra, Meerut, Bareilly, Gorakhpur, Jhansi, Aligarh, Allahabad, Moradabad, Patna, Bhagalpur, Muzaffarpur, Gaya, Jalandhar, Ludhiana, Amritsar, Chandigarh, Dehradun, Haldwani, Hisar, Rohtak, Panipat, Ranchi, Dhanbad, Jamshedpur, Siliguri, Kolkata, Dharmshala, Jammu and Rewari Edition w.e.f 26.03.2018	38,36,684	1815.61	Color 40% extra 35% extra for 3,4 and 5th page or any other fixed page Rates as per list available on DAVP website
4.	Punjab Kesari	358548	169.94	Color Advt. 40% extra Rates as per list available on DAVP website
5.	Veer Arjun	90512 (DAVP)	47.40	40% extra for color Advt. Rates as per list available on DAVP website
6.	Bandematram	16762	16.87	Color page 40% extra. Rates as per list available on DAVP website
7.	Public Asia	25500	21.41	Color 40% extra Rates as per list available on DAVP website
8.	Employment News	136984	66.15	Rates as per list available on DAVP website
9.	Navbharat Times	499220	236.62	40% extra for Color Rates as per list available on DAVP website
10.	Navbharat Times (all editions) Delhi, Mumbai, Lucknow	665593	322.96	40% extra for Color Rates as per list available on DAVP website
11.	Amar Ujala (Delhi)	173577	82.27	Color page 40% extra. Rates as per list available on DAVP website
12.	Amar Ujala (All editions) Delhi, Agra, Meerut, Bareilly, Muradabad, Aligarh, Kanpur, Lucknow, Jhansi, Varanasi, Allahabad, Gorakhpur, Dehradun, Nanital, Rohtak, Chandigarh, Jalandhar, Jammu, Dharmshala	2779321	1297.23	Color page 40% extra. Rates as per list available on DAVP website
13.	Hindustan Hindi (Delhi Edition)	258667	122.60	Color page 40% extra. Rates as per list available on DAVP website

SO (PR)

Rajish
ASO

J. K. Singh

14.	Hindustan Hindi (All Editions) Patna, Bhagalpur, Muzaffarpur, Gaya, New Delhi, Ranchi, Jamshedpur, Dhanbad, Dehradun, Haldwani, Lucknow, Varanasi, Kanpur, Allahabad, Gorakhpur, Agra, Meerut, Bareilly, Aligarh, Moradabad, Purnia	2509636	1238.56	Color 40% extra Rates as per list available on DAVP website
15.	Statesman (English Daily, Delhi)	26953 (DAVP)	21.41 per sq. cm	Color 40% extra Rates as per list available on DAVP website
16.	Statesman (All Editions) Delhi, Kolkata, Bhuvneshwar and Siliguri, Dainik Statesman Kolkata	227885 (DAVP)	146.27 per sq. cm	Color 40% extra Rates as per list available on DAVP website
17.	The Sikh Times (English Daily, Delhi)	35750	25.85	Color 40% extra Rates as per list available on DAVP website
18.	Aaj Samaj (Hindi Daily, Delhi)	188261	89.23	Color 40% extra Rates as per list available on DAVP website
19.	Deshbandhu (Hindi Daily, Delhi)	39146	25.85	Color 40% extra Rates as per list available on DAVP website
20.	Quami Patrika (Hindi Daily, Delhi)			Not available on DAVP website Delhi as on date.
21.	Roznama Rashtriya Sahara (Urdu Daily, Delhi)	45000	25.85	Color 40% extra Rates as per list available on DAVP website
22.	Jan Ekta (Punjabi Daily, Delhi)	45,000	25.85	Color 40% extra Rates as per list available on DAVP website
23.	Pioneer (Hindi Daily, Delhi)	45000	25.85	Color 40% extra Rates as per list available on DAVP website
24.	Hari Bhoomi (Hindi Daily, Delhi)	45000	35.55	Color 40% extra Rates as per list available on DAVP website
25.	Hamara Samaj, Urdu Daily	66937	35.55	Color 40% extra Rates as per list available on DAVP website
26.	Navodaya Times, Hindi Daily	139379	66.06	Color 40% extra Rates as per list available on DAVP website
27.	Amrit India, Hindi Daily	45000 (82500 w.e.f. 02.07.20)	25.85 (40.29 w.e.f. 02.07.20)	Color 40% extra Rates as per list available on DAVP website
28.	Dainik Bhaskar (Delhi)	44415	25.85	Color 40% extra Rates as per list available on DAVP website
29.	Dainik Bhaskar (Delhi & Faridabad both)	86935	51.70	Color 40% extra Rates as per list available on DAVP website
30.	Dainik Bhaskar (All Editions) Part-1 Delhi, Bhopal, Indore, Gwalior, Sagor, Ujjain, Ratnam, Khandwa, Hoshangabad, Raipur, Bilaspur, Raigarh, Panipat, Hisar, Rohtak, Faridabad, Rewari, Jalandhar, Ludhiana, Bhatinda, Chandigarh, Shimla, Ranchi, Dhanbad, Jamshedpur, Patna, Bhagalpur, Muzaffarpur, Jaipur,	4264281	2151.58	Color 40% extra Rates as per list available on DAVP website




	Jodhpur, Bikaner, Udaipur, Ajmer, Kota, Alwar, Sikar, Sriganganagar, Bhilwara, Pali, Nagour, Banswara, Bharatpur, Barmer				
31.	Dainik Bhaskar (All Editions) Part-2 Jabalpur, Satna, Chhindwara, Singrauli, Chhatarpur, Nagpur, Akola, Aurangabad	481019	266.50 (270.90 w.e.f. 20.02.2020)	Color 40% extra Rates as per list available on DAVP website	
32.	Amar Bharti (Hindi Daily, Delhi)	85613	47.40	Color 40% extra Rates as per list available on DAVP website	
33.	Viraat Vaibhav (Hindi Daily, Delhi)	241026	114.24	Color 40% extra Rates as per list available on DAVP website	
34.	Loksatya (Hindi Daily), Delhi	168683	79.95	Color 40% extra Rates as per list available on DAVP website	
35.	Taasir (Urdu Daily), Delhi	81600	40.29	Color 40% extra Rates as per list available on DAVP website	
36.	Haqraj (Punjabi Daily), Delhi	38758	25.85	Color 40% extra Rates as per list available on DAVP website	
37.	Khalisvani (Punjabi Daily), Delhi	36100	25.85	Color 40% extra Rates as per list available on DAVP website	
38.	Daily Pratap (Urdu Daily, Delhi) w.e.f. 26.06.2020	51829	30.04	Color 40% extra Rates as per list available on DAVP website	

Note: 1. DAVP rates will be applicable as and when revised and approved by DAVP. However, concerned DJB's divisions are requested to verify the rates from the certificates issued by the DAVP for the particular period submitted by the concerned newspaper offices alongwith the bills before releasing payment.

  

