

**OFFICE OF THE SECRETARY-CUM- LABOUR COMMISSIONER  
GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI  
5-SHAM NATH MARG, DELHI-110054  
Email : labouradm@gmail.com Ph. No. : 011-23963334**

No.F.1/31/LC/Estt./1010/2019/3946-3949

Dated: 14/11/2019

**CIRCULAR**

Sub: LBSNAA Innovation Network- LINK AWARENESS

Please find enclosed herewith a copy of letter dated 17.10.2019 from Administrative Reforms Department, GNCT of Delhi and letter dated 13.09.2019 from Lal Bahadur Shastri National Academy of Administration (LBSNAA) GOI, Mussoorie on the above mentioned subject.

LBSNAA has created a Central Innovation Platform called LBSNAA Innovation Network-LINK ([www.link.lbsnaa.gov.in](http://www.link.lbsnaa.gov.in)) to solve the mismatch between needs and innovations in the way of a government servant during service in different locations.

All Branch In-charges/ District Heads are therefore requested to:

- (i) Spread the word about Link among all Civil Servants in your Branch/ District.
- (ii) General needs may be posted/ uploaded on the platform pertaining to improvement of overall administration.
- (iii) Any innovation, if comes across, may be posted/ uploaded on the platform or get in touch with the link team regarding the same.



[ANITA RANA]


DEPUTY LABOUR COMMISSIONER (ADMN.)

No. F.1/31/LC/Estt./1010/2019/3946-3949

Dated: 14/11/19

Copy to:

1. PA to Secretary-cum-Commissioner, Labour Deptt., 5, Sham Nath Marg, GNCT of Delhi.
2. All Branch In-charges/ District Heads for necessary compliance.
3. PPS/ PS/ PA to Special Labour Commissioner/ Addl. Labour Commissioner-I & II, DLC (Admn.), Labour Deptt. 5, Sham Nath Marg, GNCT of Delhi.
4. System Analyst-with the request to upload this order on the website of the Deptt.



DEPUTY LABOUR COMMISSIONER (ADMN.)

Order(Admn.)



375/Spl. LC

21/10/2019.

E-mail.

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI  
ADMINISTRATIVE REFORMS DEPARTMENT,  
7<sup>TH</sup> LEVEL, C-WING, DELHI SECRETARIAT, I.P. ESTATE, NEW DELHI-110002.  
Email: arupdate@nic.in

5656/LC  
18/10/19

No.F.03/02/AR/2019/ 13099-13188

Dated: 17/10/19

To

Spl.  
Add. LC (Admin.)

1. All Pr. Secretaries/Secretaries/HODs Govt. of NCT of Delhi.
2. All Heads of Local Bodies/Undertakings/Autonomous Bodies/Boards/Corporations, Govt. of NCT of Delhi.
3. All District Magistrates, Govt. of NCT of Delhi.

Yam  
18/10/19

Subject: LBSNAA Innovation Network-LINK awareness regarding.

Sir,

Please find attached herewith a communication dated 13.9.2019 received from Lal Bahadur Shastri National Academy of Administration (Govt. of India) Mussoorie.

Vide the communication it has been stated that there are various problems comes in the way of a govt servant during service in different locations and if solved have the potential to benefit a large number of people. A large number of innovative solutions are being implemented by institutions/people working on above problems but on other locations. These solutions are required to be matched with needs/problems of different locations.

LBSNAA wish to solve this mismatch between needs and innovations by creating a central innovation platform at LBSNAA called LBSNAA Innovation Network -LINK ([www.link.lbsnaa.gov.in](http://www.link.lbsnaa.gov.in)). In other words, if an administrator needs a solution for an unmet need in his/her particular district, this platform would help him/her find such specific innovations that have worked elsewhere.

An indicative list of roles and responsibilities has been attached with the letter.

All the Departments of GNCTD/autonomous bodies/undertakings/boards are therefore requested to:

1. The word about LINK may be spread among all civil servants in your department/organization.
2. General needs may be posted/uploaded on the platform pertaining to improvement of overall administration.
3. Any innovation, if comes across, may be posted/uploaded on the platform or get in touch with the LINK team regarding the same.

Encl: as above

Yours faithfully,

(L. R. SINGH)

DY. DIRECTOR (AR)

Ph:011-23392483

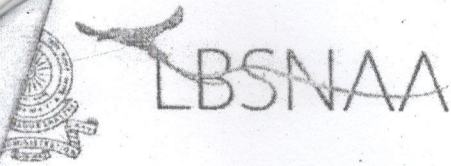
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22/10/2019  
S. Ramesh



N. K. Sudhansu, IAS  
Course Coordinator, 94<sup>th</sup> FC  
Email: [sudhansu@ias.nic.in](mailto:sudhansu@ias.nic.in)

13<sup>th</sup> September, 2019

Greetings from the Academy!

As you are aware, working in the field in various departments, states and sectors, a government servant comes across many challenges and problems of public nature that need solutions for effective implementation. These unmet needs, if solved, have the potential to benefit a large number of people, mostly poor and needy. Many of such needs do not get solved as the search cost for an appropriate solution is very high. On the other hand, a large number of innovative solutions are being implemented in various sectors by institutions/people working on them. Many a times, these solutions just need to be matched with the needs for them to get implemented.

We wish to solve this mismatch between needs and innovations by creating a central innovation platform at LBSNAA called LBSNAA Innovation Network - LINK ([www.link.lbsnaa.gov.in](http://www.link.lbsnaa.gov.in)). In other words, if an administrator needs a solution for an unmet need in his/her particular district, this platform would help him/her find such specific innovations that have worked elsewhere.

This platform intends to bring together officials from the Government (Central and State), Private organizations, Public sector enterprises, NGOs, CSR funds and other institutions under one roof to raise, identify, discuss and find solutions that would be symbiotic to all those involved. The Innovation Club at LBSNAA manages the LINK platform.

You are the Cadre Ambassador for your state and you have an important responsibility of taking the work of LINK forward in your State. There are three important ways in which you can help propagate the platform:

1. Spread the word about LINK among all the civil servants in your state across services and batches.
2. Post/upload general needs on the platform pertaining to improvement of overall administration in the state.
3. In case you come across any innovation in your state, post/upload the same on the platform or get in touch with the LINK team regarding the same.

An indicative list of roles and responsibilities is attached with this letter. You are also requested to be in touch with LINK team at [link-lbsnaa@gov.in](mailto:link-lbsnaa@gov.in).

Yours sincerely,

(N. K. Sudhansu)

- Encls.: 1. List of roles and responsibilities  
2. E-brochure of LINK  
3. Registration guide

Copy to: The Chief Secretary, Government of New Delhi, New Delhi

(N. K. Sudhansu)

## How to Register?

### Individuals

Anyone can register through an email and phone number. A verification email is sent to the user and after verification, the user is registered as either an innovator or an administrator depending on whether the email id is a gov.in/nic.in email.

### Administrators

Administrators to register with gov.in or nic.in email ID to be able to submit needs.

### Organisations

Organisations can register either as an individual user or collaborate with LINK. Those organisations whose members may also register as individual innovators are suggested to register as a collaboration. For example, e-cell, IIT Bombay may be collaborating with LINK but a startup in e-cell network may just register as an individual user.

## Roles and Responsibilities of Cadre Ambassadors

The duties of the Cadre Ambassadors will be as below:

1. Presentation regarding LINK at various forums. Mentioning during Call on Local workshop, seminars and other events
- Spreading awareness about LINK in other services - IPS, IFS, State services.
- Ensuring that respective cadre association for the services are onboard the platform
- Coordinate with entities within each state who can contribute to LINK - entrepreneurship bodies, state innovation cell, research groups, NGOs etc.
- Identify experts, influencers within services as well as outside the government who can help in finding or closing unmet needs in various sectors like education, health etc

The ambassadors will ensure that more and more needs come through the platform from the districts which can then be worked upon. Every year, the Officer Trainees of the current batch will be designated as Cadre Ambassadors for each cadre based on criteria to be devised by the Innovation Club which is the dedicated team comprising of Officer Trainees of 2019 batch to look after the work of LINK and other related activities.