

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DEPARTMENT OF EDUCATION: SCHOOL BRANCH
OLD SECRETARIAT: DELHI-110054.

No. DE.23 (399)/Sch.Br./2019/ 643

Dated: 26/8/2019

CIRCULAR

Sub: "Dhai Akhar – National Letter Writing Campaign".

Department of Posts has been organizing "Dhai Akhar – National Letter Writing Campaign" from 01.08.2019 to 30.11.2019 on the theme "Dear Bapu, you are immortal/ प्रिय बापू, आप अमर हैं" for the year 2019-20.

This letter writing campaign has provided a great opportunity to the children to know about the father of the nation and enhance their skills in letter writing, it is a nation-wide competition in which the best writers in each category will be given cash prizes of state level as well as national level.

All Heads of Govt., Govt. Aided & Unaided Recognized Schools under DoE are hereby requested to promote letter writing through "Dhai Akhar National Letter Writing Campaign" and publicize the campaign amongst school students for motivating them to participate in the above said Competition. The details of the Campaign are enclosed herewith as Annexure-A and pamphlets in English as well as Hindi.

This issues with the prior approval of Competent Authority.

Encl: As above


26/8/19
DDE (SCHOOL)

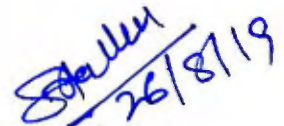
All Heads of Govt., Govt. Aided & Unaided Recognized Schools under DoE through DEL-E

No. DE.23 (399)/Sch.Br./2019/ 643

Dated: 26/8/2019

Copy to:-

1. PS to Secretary (Education).
2. PA to Director (Education).
3. All RDEs/DDEs (District/Zone) to ensure compliance.
4. SO (IT) to please paste it on the website.
5. Guard file.


26/8/19
OSD (SCHOOL)

Dhai Akhar Letter Writing Campaign (National Level) Dhai Akhar Letter Writing Campaign starts from 01.08.2019 and the last date for posting letters under Dhai Akhar Letter Writing Campaign will be 30.11.2019. Letters posted after 30.11.2019 will not be accepted for this Dhai Akhar Letter Writing Campaign. The details of Dhai Akhar Letter Writing Campaign to be held at National Level are as under: -

- I. **Theme:** The theme of the Dhai Akhar Letter Writing Campaign will be "Dear Babu, you are immortal/ प्रिय बापू, आप अमर हैं". The letter, to be written in English/Hindi/Local language, may be addressed to the Chief Postmaster General of the respective Circles. The categories for National Level Dhai Akhar Letter Writing Campaign are as follows:
 - (i) Up to 18 years: -
 - (a) Inland Letter Card Category
 - (b) Envelope Category
 - (ii) Above 18 years: -
 - (a) Inland Letter Card Category
 - (b) Envelope Category
- II. **Word Limit:** The letter can be written on plain A-4 size paper with a word limit of not more than 1000 words under envelope category, or in an Inland Letter Card (ILC) with a word limit of not more than 500 words for ILC category. Only handwritten letters will be accepted.
- III. **Permitted Stationery:** The embossed envelope / envelope with required stamp affixed and Inland Letter Card (ILC) will be the permitted stationery for participating in the campaign.
- IV. The letter, in case of rural areas may be brought to the local BO and posted. The BOs will dispatch it to their respective Account Offices (HO/SO) duly entered in Account Bag for further dispatch to the concerned Circle office.
- V. **Shortlisting:** Top three letters in each category will be shortlisted by every Circle and prize will be awarded to these three entries at circle level. The selected letters at Circle level will be sent to the Directorate for further evaluation in each category at the National Level.
- VI. **Prizes:** The proposed prize money to be given to the winners of Circle Level and National Level Letters in each category are as follows:

Prize to be given to the winners in each Category at Circle Level:

Prize Category	Prize Amount
1 st prize in each category	Rs. 25,000/- (Rupees Twenty Five Thousand)
2 nd prize in each category	Rs. 10,000/- (Rupees Ten Thousand)
3 rd prize in each category	Rs. 5,000/- (Rupees Five Thousand)

Prize to be given to the winners in each Category at National Level:

Prize Category	Prize Amount
1 st prize in each category	Rs. 50,000/- (Rupees Fifty Thousand)
2 nd prize in each category	Rs. 25,000/- (Rupees Twenty Five Thousand)
3 rd prize in each category	Rs. 10,000/- (Rupees Ten Thousand)

- VII. **Proof of Age:** The participants have to give a certificate of proof of their age on the letter such as "I certify that I am Below/above the age of 18 as on 01/01/2019". In case of winning letters, the age and other ID certificates will be verified by the Circle before sending the three best letters in each category to the Directorate.



सत्यमेव जयते

Dhai Akhar

Annual Letter Writing Competition on the topic



Dear Bapu, You are Immortal ...

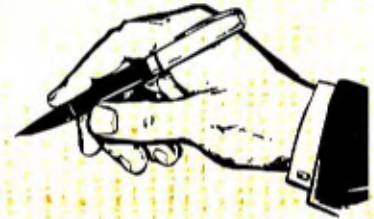
"Generations to come will scarce believe that such a one as this ever in flesh and blood walked upon this earth."



Last date of posting letters : 30-11-2019

The categories are:

- (i) Up to 18 years
 - Inland Letter Card category in 500 words
 - Envelope category in 1000 words
- (ii) Above 18 years
 - Inland Letter Card category in 500 words
 - Envelope category in 1000 words



Letter can be written in English/Hindi/Local Language

For details log on to: www.indiapost.gov.in/VAS/Pages/News/Dhai_Akhar_National_complete.pdf



Prizes at Circle/State level

- 1st prize Rs. 25,000
- 2nd prize Rs. 10,000
- 3rd prize Rs. 5,000

Letter should be addressed to:

The Chief Postmaster General

Delhi Postal Circle, Meghdoot Bhawan, New Delhi - 110001

Tentative date for declaration of results :

State Level - 31.01.2020 & National Level - 31.03.2020

Prizes at National level

- 1st prize Rs. 50,000
- 2nd prize Rs. 25,000
- 3rd prize Rs. 10,000



सत्यमेव जयते

ढाई आखर

वार्षिक पत्र-लेखन प्रतियोगिता



विषय- 'प्रिय बापू, आप अमर हैं...'

"आने वाली पीढ़ियां मुश्किल से विश्वास कर पाएंगी कि हाड़-मांस का बना कोई ऐसा इंसान भी कभी धरती पर हुआ था।"

पत्र भेजने की अंतिम तिथि: 30.11.2019

प्रतियोगिता की श्रेणियां निम्नानुसार हैं:

- (i) आयु वर्ग - 18 वर्ष तक:-
 - अंतर्देशीय पत्र कार्ड श्रेणी (500 शब्द)
 - लिफाफा श्रेणी (1000 शब्द)
- (ii) आयु वर्ग - 18 वर्ष से अधिक:-
 - अंतर्देशीय पत्र कार्ड श्रेणी (500 शब्द)
 - लिफाफा श्रेणी (1000 शब्द)

पत्र अंग्रेजी/हिंदी/स्थानीय भाषा में लिखा जा सकता है

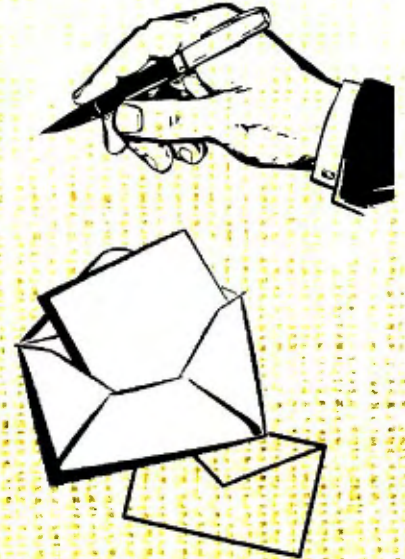
अधिक जानकारी के लिए www.indiapost.gov.in/VAS/Pages/News/Dhai_Akhar_National_complete.pdf पर लॉग ऑन करें।

पत्र इस पते पर भेजें :

मुख्य पोस्टमास्टर जनरल,
दिल्ली डाक परिमण्डल, मेघदूत भवन, नई दिल्ली 110001

परिणाम घोषित करने की अन्तिम तारीख:

राज्य स्तर - 31.01.2020 और राष्ट्रीय स्तर - 31.03.2020



सर्कल/राज्य स्तर पर पुरस्कार
प्रथम पुरस्कार ₹25,000
द्वितीय पुरस्कार ₹10,000
तृतीय पुरस्कार ₹ 5,000

राष्ट्रीय स्तर पर पुरस्कार
प्रथम पुरस्कार ₹50,000
द्वितीय पुरस्कार ₹25,000
तृतीय पुरस्कार ₹10,000