

Directorate of Education, Delhi
Planning Branch
(Govt. of Delhi)
Old Patrachar Building, Timarpur, Delhi-110054.

No.F.DE 18-2(62)/PIg/2019-20/6483-6486

Dated : 22/7/19

CIRCULAR

Attention of HOSs of Government / Government aided and Private Recognised Schools is drawn to the D.O. Letter dated 02.07.2019 received from Postmaster General (Operations), O/o Chief Postmaster General, Delhi Circle, New Delhi regarding Scholarship for Promotion of Aptitude & Research in Stamps as a Hobby - **Deen Dayal SPARSH Yojana** - (Copy attached).

All HoSs are advised to extend all types of cooperation to the officers of Postal Department, Government of India when approached in connection with the implementing of *Sparsh* Scheme.

This issues with the prior approval of Competent Authority.


(K K SATIJA)
DEPUTY DIRECTOR (PLG)

All HoSs of Govt/ Govt.Aided & Private Schools

No.F.DE 18-2(62)/PIg/2019-20/6483-6486

Dated : 22/7/19

Copy to the following for information and necessary action :-

1. The OSD to Director, Directorate of Education, Govt. of NCT of Delhi, Old Sectt., Delhi - 110054.
2. The Postmaster General (Operations), O/o chief Postmaster General Delhi Circle , Meghdoot Bhawan, Link Road, New Delhi-110001.
3. All Districts DDEs.
4. OS (IT) with the request to place the circular in public domain as well as for DDEs/HoSs.


(K K SATIJA)
DEPUTY DIRECTOR (PLG)

अखिलेश कुमार पाण्डेय

पोस्टमास्टर जनरल (प्रचालन)

कार्यालय मुख्य पोस्टमास्टर जनरल

दिल्ली परिमण्डल,

मेघदूत भवन,

लिंक रोड, नई दिल्ली-110001

दूरभाष: 011-23554892, फैक्स: 23550270



सत्यमेव जयते

AKHILESH KUMAR PANDEY

Postmaster General (Operations)

O/o Chief Postmaster General

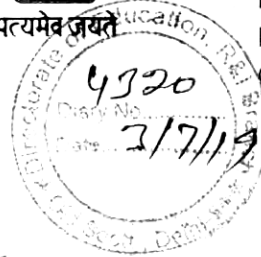
Delhi Circle,

Meghdoot Bhawan,

Link Road, New Delhi-110001

Off: 011-23554892, Fax : 23550270

Handwritten signature/initials



DO No: PO-6/Phil/5/2019

Dated 02.07.2019

Dear Shri Bhushan,

I am glad to inform you that a philatelic scholarship scheme "Deen Dayal SPARSH Yojana" was launched by Department of Posts, Government of India for the students of class VI to IX on 03.11.2017 and the scholarships are being awarded on yearly basis. The notification of Deen Dayal SPARSH Yojana, 2019-20 will be issued by Delhi Postal Circle on 15.07.2019. Students having good academic record and pursuing Philately as a hobby will be awarded with scholarship on the basis of Philatelic Quiz & Philatelic Project to be conducted in all States including Delhi.

2. "Deen Dayal SPARSH Yojana" (Scholarship for Promotion of Aptitude & Research in Stamps as a Hobby) aims at encouraging the hobby of stamps collection among children and younger generation. A Postage Stamp illustrates and reflects a lot about the socio-economic and political aspects of the period or the theme on which it is issued. Philately educates by expanding knowledge about interesting details of Politics, History, prominent personalities, national and international events, Geography, flora and fauna, science, monuments, soldiers, warriors, scientists and modes of transport etc. The scheme intends to promote Philately amongst children at a young age in a sustainable manner that can reinforce and supplement the academic curriculum in addition to be a hobby that can help them relax and de-stress.

3. It is also expected that the world of stamps may help the children in understanding and learning the art of letter writing, the skills of organizing, structuring and conveying their thoughts.

4. I would be grateful, if you support this initiative of Department of Posts to promote the SPARSH Scheme amongst schools and students under your administrative jurisdiction and share a list of such schools with contact persons so that they should be contacted and students are motivated to pursue Philately as a hobby. Detailed notification, forms and information brochures etc., will be shared shortly.

*4045/DOE/19
05/7/19* with regards,

Yours sincerely,

(Akhilesh Kumar Pandey)

Sh. Binay Bhushan
Director (Edn.),
Delhi Directorate of Education,
Old Secretariat,
Near Vidhan Sabha,
Civil Lines, Delhi 110054

Handwritten signature of Binay Bhushan

3/7/19

Handwritten notes and signatures:
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