



सर्व शिक्षा अभियान
सब पढ़ें सब बढ़ें

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F.No. 29/SS-Reading Campaign/2018-19/1305-16 Dated: 4/4/19

CIRCULAR

READING CAMPAIGN in STCs- Phase-1

1. A Reading campaign was launched in the Special training Centres in the month of December, 2018 to enhance the reading skills of the children enrolled in the STCs. The Campaign was well received by all the stake-holders and the assessment summary of the Reading Campaign in STC, level-wise in % is as follows-

Assessment Summary of Reading Campaign in STC, level wise in %						
NAME OF DISTRICT	ALPHABET LEVEL			PARAGRAPH LEVEL		
	BASELINE ASSESSEMENT	POST ASSESSEMENT	PROGRESS	BASELINE ASSESSEMENT	POST ASSESSEMENT	PROGRESS
East	35.2	14.1	-21.1	13.8	37.3	23.5
North East	39.8	20.7	-19.1	16.0	23.3	7.3
North	47.0	23.7	-23.3	10.6	21.3	10.7
North West-A	42.4	17.4	-25.0	9.8	31.0	21.2
North West-B	39.1	19.9	-19.1	10.2	20.4	10.2
West-A	29.8	13.6	-16.2	21.5	35.3	13.8
West-B	30.9	18.1	-12.9	15.8	30.9	15.1
South West-A	27.3	16.7	-10.5	13.7	22.2	8.5
South West-B	35.9	16.6	-19.2	3.3	17.0	13.8
South	45.3	26.9	-18.4	4.6	16.1	11.5
South East	38.8	17.7	-21.1	10.5	17.2	6.7
New Delhi	72.5	47.5	-25.0	0.0	10.0	10.0
Central	41.8	24.2	-17.5	9.1	20.9	11.7
Total	38.1	18.9	-19.2	11.2	24.5	13.3

2. All the Heads of Schools where Special Training Centres are running, are hereby informed that the Reading Campaign will now be held in three phases in each session as given below-

READING CAMPAIGN	MONTH	SUBJECT	AREA OF FOCUS
Phase-1	April	Language	Hindi- Alphabet recognition, word formation, Sentence formation etc.
Phase-2	August	Maths	Numbers, Numerical value, Addition, Subtraction etc.
Phase-3	December	Language	English- Alphabet recognition, word formation, Sentence formation etc.

3. The key activities of the campaign-

- i. The STC teacher shall use the outcome data of the previous campaign, concluded in January, 2019 to ascertain the level of the child and plan reading activities accordingly.
- ii. For the newly enrolled children, the STC teacher shall conduct a baseline assessment and plan their reading activities too.
- iii. The various levels are-
 - a) Alphabet level- child is unable to identify alphabets
 - b) Word level- child is able to read a word
 - c) Sentence level- child is able to read a full sentence
 - d) Paragraph level- child is able to read a full paragraph
- iv. The STC teacher shall group children accordingly and plan activities for enhancement of their reading skills through targeted practise.
- v. The HoS shall assign the task of periodic assessment of the STC students to the faculty Incharge of Hindi Faculty to maintain objectivity in assessment.

4. Schedule of Assessment-

- i. Pre-Assessment- First week of April
- ii. Mid- Assessment- Third week of April
- iii. Post-Assessment- First week of May

5. The CRCC shall monitor the Reading Campaign of the STCs of their respective clusters and submit a report to the DPO through DURCC on the outcome of the Reading Campaign-Phase-1.



(KAVITA RANA)
OSD-SAMAGRA SHIKSHA
UEE Mission

F.No. 29/SS-Reading Campaign/2018-19/

Dated:

Copy to:-

1. Director (Education), East Delhi Municipal Corporation Plot no. 18-24, Udyog Sadan Patparganj Industrial Area, Delhi.
2. Director (Education), North Delhi Municipal Corporation, Shyam Prasad Mukherjee Civic Centre, J. LN Marg, New Delhi.
3. Director (Education), South Delhi Municipal Corporation Shyam Prasad Mukherjee Civic Centre, J. LN Marg, New Delhi.
4. Director (Education, NDMC Palika Bhawan, New Delhi
5. C.E.O (Education), Delhi Cantonment Board.
6. DDE/DPOs (All District)
7. PPS to Principal Secretary (Education) , Old Secretariat, Delhi
8. PS to Director (Education), Old Secretariat, Delhi
9. All the District & Zonal Coordinators through DPOs
10. All CRCCs through DURCCs
- ✓ 11. EDP Manager (IT) to upload the circular on the official website of the DoE, Delhi
12. Guard file.



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Reading Campaign Assessment data

STC- School Name:- School ID:.....

DoE/MCD/DCB/MSW STC Teacher:- Name of HoS:-

S.No.	Name of Student	Baseline Assessment				Mid Assessment				Post Assessment			
		Alphabet level	Word level	Sentence level	Paragraph level	Alphabet level	Word level	Sentence level	Paragraph level	Alphabet level	Word level	Sentence level	Paragraph level

Note :- put a in the relevant column to indicate the level of the child at the time of respective assessment

Name Signature STC Teacher Hindi faculty In-charge HoS

Summary of Reading Campaign Assessment District wise

District

Name of DURCC.....

Name of DPO:.....

S.No.	Cluster Number	Name of CRCC	Total number of STC	Total Students enrolled in STC	Baseline Assessment				Mid Assessment				Post Assessment			
					Alphabet level	Word level	Sentence level	Paragraph level	Alphabet level	Word level	Sentence level	Paragraph level	Alphabet level	Word level	Sentence level	Paragraph level

DURCC

DPO

Name Signature