

Department of Social Welfare
Govt. of NCT of Delhi
GLNS Complex, Delhi Gate
New Delhi-110002

F. No. 59(28)/DSW/PRO/Misc.Advt./2016-17/919-972

Dated:

11 APR 2017

To,

✓ All Distt. Social Welfare officers/Supdtts.Homes/
Institutions, Principals/Incharges of Schools
Department of Social Welfare
Govt. of NCT of Delhi.

Sub: Removal of Advertisement displayed at Govt. expenses or in Govt. Premises.

The schedule of MCD Elections 2017 has been announced on 14.03.2017 by the State Election Commission, Delhi. With the announcement of Election schedule, the Model Code of Conduct has come into force in entire Delhi immediately. (copy of letter) enclosed.

You are therefore, requested to ensure for removal of the Advertisement if any in office premises Homes/Institutions/Schools of the Department.

The inspections team is constituted is as under.

1. District Social Welfare officer (Head)
2. Superintendent/ Welfare officer (Member)

The District Social Welfare officer will be the Head of the team of their respective Distt. He/She will collect the inspection report of removal of advertisement if any in the office premises, Homes/Institution/Schools from the Supdtts/Incharges respectively and it shall be submitted to the Nodal Officer i.e. Dy. Director (CTB) DSW/HQ.

Enclosed: As above.

A. Madhvi
11/4/17
(Dr. A. Madhvi)

Dy. Director (Dis./SD)

F. No. 59(28)/DSW/PRO/Misc.Advt./2016-17/919-972

Dated:

11 APR 2017

Copy to:-

1. Dy. Director (CTB) Nodal Officer.

SWPH II, T...

A. Madhvi
11/4/17
(Dr. A. Madhvi)

Dy. Director (Dis./SD)

90/c

Mail fwd. to DSW/DWCD on 16/3/17

Office of the Secretary (SW/WCD)
 Deptt. of Social Welfare
 Govt. of NCT of Delhi

16 MAR 2017

1261

Dy. No.....

MOST URGENT
ELECTION MATTER

DIRECTORATE OF INFORMATION AND PUBLICITY
 GOVERNMENT OF NCT OF DELHI
 BLOCK-9, OLD SECRETARIAT, DELHI-110054

F.46 (1)/16-17/FP/DIP/MCC/ 903

Dated: 15.03.2017
16.03.2017

16/3/17

DSW (Sh. D.K.M.)

DWCD (Sh. S.K.S.)

16/3/17

2D (Admin)
Nodal Officer (Elect)

All Pr. Secretaries/Secretaries/HOD's
 of Delhi Govt. Department/Boards/Corporations/
 Committees/PSUs/Autonomous Bodies

Sub: Removal of advertisement displayed at Government expenses or in Govt. Premises,

The schedule of MCD Elections 2017 have been announced on 14.03.2017 by the State Election Commission, Delhi. With the announcement of Election schedule, the Model Code of Conduct has come into force in entire Delhi immediately. During the operation of Model Code of Conduct, no advertisement can be displayed in any News Paper/ Magazines/ Outdoor Media and aired/broadcast in radio/TV channel at Govt. expenses. Besides this, no Govt. premises can be allowed to be used for advertisement.

You are requested to ensure that if any such advertisement is displayed/aired/broadcast, the same shall be removed/discontinued immediately. Similarly all advertisements on Govt. premises shall be removed. Strict vigil is to be maintained to ensure that no such advertisement comes up during the operation of model code of conduct. The Department must constitute a team to regularly inspect the premises of the department and remove any such advertisement. A Nodal officer shall also be nominated by each department to deal with the issue.

You are requested to kindly take strict action on the above mentioned points and intimate the action taken along with the name of Nodal Officer.

Yours sincerely,

(Dr. Jayadev Sarangi)
Secretary (Public Relations)

16/3/17

11987

Diary No.

Date 21/3/17

DEPT. OF SOCIAL WELFARE ESTD. BRANCH HON.

DIRECTOR SOCIAL WELFARE

6325

Dy. No.

Date 17/3/17

MS Ram

22/3

DDC (B)

Rao