



**GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DIRECTORATE OF EDUCATION: SCHOOL BRANCH
OLD SECRETARIAT: DELHI-110054.**

No. DE.23 (615)/Sch.Br./2015/ 1566

Dated: 5/10/15

CIRCULAR

Sub: Development of logo of the Directorate of Education.


The Directorate of Education has decided to develop its logo for which the entries from all the students and teachers of Govt. /Govt. Aided/Unaided Recognized School are invited. The following guideline should be adhered while preparing the logo.

Guidelines:

1. Size of the logo should be 6"x6".
2. Colour- Coloured.
3. There is no limit to the number of entries an individual can submit.
4. Contents should not be objectionable/provocative.
5. The participant must be the same person who has designed the logo and plagiarism would not be allowed.
6. A small description should be provided to explain the concept, in not more than 100 words.
7. The logo design must be original and should not breach any Copyright or third party rights. The Directorate of Education will not be made partially or fully liable for any non-original work carried out by the participants.
8. The winning design of the logo would be the intellectual property of the Directorate of Education which can be used by Directorate of Education for Promotional, Display or any other purpose.
9. Evaluation Criteria- Entry would be judged by a committee constituted for this purpose on the basis of elements of creativity, originality, composition, trimetric content, technical excellence, simplicity, artistic merit and visual impact.
10. The decision of the Committee will be final and binding on all the participants.
11. Last date for submission of logo in School Branch is 16th October 2015.
12. The successful entry will be rewarded suitably.

The Deptt. Reserves the right to cancel, alter and/or amend the terms & conditions at any stage if deemed necessary in its own opinion and entirely at its own discretion.

This issues with the prior approval of the competent authority.


05/10/15
(Dr. (Mrs.) Sunita S Kaushik)
Addl.D.E(School)


All Heads Govt. /Govt. Aided/Unaided Recognized Schools through DEL-E

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Copy to:-

1. P.S. to Secretary (Education), Dte. of Edn, GNCTD.
2. P.S. to Director (Education), Dte. of Edn, GNCTD.
3. All RDs/DDEs (District & Zone)/DEOs for necessary action.
4. OS (IT) to place on the website.
5. Guard File.


5/10/15
(Usha Rani)
DDE (Schools)