

GOVT. OF N.C.T. OF DELHI:
DIRECTORATE OF EDUCATION: PHYSICAL EDN. BRANCH:
CHHATRASAL STADIUM: MODEL TOWN: DELHI- 110009.

No.F.42/DE/PE/2015/7128-7177 Dated: 11th September, 2015

To
Deputy Directors of Education,
All Districts
Directorate of Education,
Govt. of NCT of Delhi.

Sub:- To organize Kala Utsav at District and State Level leading to participation at the National Level (Only for government and government aided schools).

Sir/Madam,

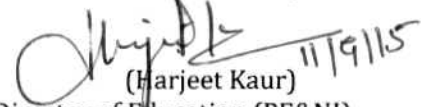
In continuation of this office circular/letter No.F.42/DE/PE/2015/6705-6754, dated 2-09-2015 on the subject noted above, it is to inform that the theme of Kala Utsav for this year will be "**Beti Bachao Beti Padhao**" (Save Daughters, Educate Daughters). **The style (shaili) will remain the living traditions of Arts.**

As announced earlier, school may be encouraged to take e-projects for which there will be a separate competition for 24 best e-projects, which will be rewarded a cash prize of Rs.1500/- each.

To facilitate activities under **Kala Utsav** at the school level, a reasonable amount is being earmarked in annual school grant released to school out of RMSA funds.

The copy of letter dated 07th September, 2015 received from Ms Pawan Sudhir, Head, DEAA, Department of Education in Arts & Aesthetic is also enclosed herewith for ready reference.

Yours faithfully,


(Harjeet Kaur)

Dy. Director of Education (PE&NI)

Encl: As above

No.F.42/DE/PE/2015/

Dated: 11th September, 2015

Copy forwarded to the following for information:-

1. PS to Secretary (Education)/Chairman.
2. PS to Director (Education)/Vice Chairman.
3. OSD (Sports), Sports Branch.
4. PA to SMD-RMSA
5. DDE-RMSA
6. All DDEs of the Zones /SPES
7. OS(IT) to upload the same on the website of the department.


(Harjeet Kaur)

Dy. Director of Education (PE&NI)



राष्ट्रीय शैक्षिक अनुसंधान
और प्रशिक्षण परिषद्



NATIONAL COUNCIL OF EDUCATIONAL
RESEARCH AND TRAINING

kalautsavncert2015@gmail.com

Phone no (O) 011-26511538

No. F.9-2/ 2015/DEAA/KU

Department of Education in Arts & Aesthetics

September 07, 2015

Prof. Pawan Sudhir
Head, DEAA, NCERT

Sub: Kala Utsav, 2015 Emphasis on "Beti Bachao Beti Padhao" (Save daughter, Educate daughter)

Greetings from the Kala Utsav team at NCERT.

Here's wishing everyone a happy and exciting celebration of Kala Utsav. Preparations and competitions must have started at the district level in your state and we are awaiting the best of Indian art & culture to be showcased at the National level.

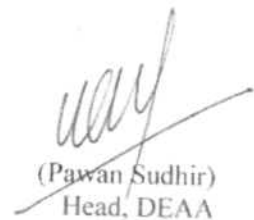
The programme has attained a very important level and recognition as the website of Kala Utsav was launched by the Hon'ble Prime Minister of India on 4th September, 2015. Most of you must have watched the live telecast of the programme. However text of the excerpts from the speech of Hon'ble Prime Minister, Sri Narendra Modi is given for your ready reference :

"..... हमारे भीतर संवेदनाएं हों और ये कला, साधना से आती है। कला के साक्षात्कार से आती है। कला के साथ सहजता से आती है और बिना कला के जीवन एक प्रकार से robot सा बन जाता है। इस कला उत्सव के माध्यम से हमारे स्कूल के जो बालक हैं उनको अवसर मिले, उनकी प्रतिभा को निखार मिले। लेकिन ये सिर्फ नाट्य-नृत्य का कार्यक्रम नहीं है इसके अंदर एक कल्पना है कि कोई न कोई एक theme हो। जैसे मान लीजिए हम एक बार theme तय करेंगे कि बेटा बचाओ, बेटा पढ़ाओ। तो उस कला उत्सव में जितने ड्रामा आएंगे, उसी विषय पर आने चाहिए, गीत आए तो उसी विषय पर आने चाहिए, नृत्य आए तो उसी विषय पर आने चाहिए। तो पूरे देश में कला उत्सव के साथ-साथ एक सामाजिक दायित्व का माहौल भी बनेगा और इसलिए उसको वेबसाइट पर रखा है। मैं चाहूंगा कि देश भर के सभी स्कूल के लोग इसके साथ अपने आप को जोड़ेंगे और कला उत्सव को सचमुच में एक उत्सव के रूप में तैयार करेंगे। मैं अपेक्षा करता हूँ।....."

(http://pmindia.gov.in/en/news_updates/text-of-pms-address-at-the-interaction-with-school-children-on-the-eve-of-teachers-day/)

Hon'ble PM Sri Narendra Modi on Sept 4, 2015

Keeping in view the words of the Hon'ble PM the Human Resource Minister, Smt. Smriti Irani has announced the theme of Kala Utsav for this year, will focus on "Beti Bachao Beti Padhao". Accordingly, an immediate step may be taken to bring the same to the notice of all functionaries. This means the creative application would be to change the content of a song, choreography in the dance, script in theatre and subject in visual art to emphasise on "Beti Bachao Beti Padhao" (Save daughters, Educate daughters). The style (*shaili*) remains the living traditions of Arts.


(Pawan Sudhir)
Head, DEAA

श्री अरविन्द मार्ग, नई दिल्ली-110016

दूरभाष: 26560620, 26566360 फैक्स: 91-11-26868419

तार: शिक्षाशोध

SRI AUROBINDO MARG, NEW DELHI-110016

PHONE: 26560620, 26566360 FAX: 91-11-26868419

GRAMS: EDUSEARCH