

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI  
DIRECTORATE OF EDUCATION: SCHOOL BRANCH  
OLD SECRETARIAT DELHI-110054

No.DE.23(502)/Sch.Br/NGO Misc./PF/ 1245

Dated :- 27.8.15

CIRCULAR

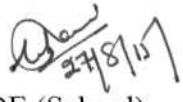
**Subject:- Regarding Delhi Book Fair and Stationery, Office Automation and Corporate Gift Fair, August 29.08.2015 to 06.09.2015**

Please find enclosed herewith the letter received from Department of School Education and Literacy, Ministry of Human Resource Development alongwith letter no. ITPO/TIR&P/DBF(2)/2015 July 24, 2015 regarding organising Delhi Book Fair 2015 from 29<sup>th</sup> August 2015 to 6<sup>th</sup> September 2015 in Pragati Maidan, New Delhi.

All Heads of Govt./Govt. Aided/Un-Aided Recognized Schools are directed to motivate children to attend the Fair.

This issues with the prior approval of competent authority.

Encl: As above

  
DDE (School)

No.DE.23(502)/Sch.Br/NGO Misc./PF/ 1245

Dated :- 27.8.15

All Heads of Govt./Govt. Aided/Un-Aided Recognized Schools through DEL-E

Copy to:-

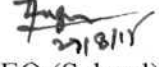
PS to Secretary (Education)

PS to Director (Education)

All DDEs (District/Zone)/DEOs for necessary action & information.

OS(IT) to please paste it on the website

Guard File

  
DEO (School)

F.No.12-6/20154-RMSA.1

Government of India

Ministry of Human Resource Development  
Department of School Education and Literacy  
SE.1 Bureau

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Shastri Bhawan, New Delhi  
Dated, 11<sup>th</sup> August, 2015

*Addes (School)*  
To

*13/8/15*

The Education Secretaries of Uttar Pradesh, Haryana and Delhi Administration

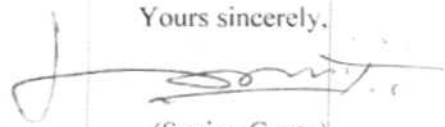
**Subject:** Delhi Book Fair and Stationery, Office Automation and corporate Gift Fair, August 29.08.2015 to 06.09.2015

Sir,

I am directed to enclose herewith a letter no. ITPO/TIR&P/DBF(2)/2015 dated 24.07.2015 of Chairman and Managing Director, India Trade Promotion Organization, Dept. of Commerce on the above mentioned subject with the request that the contents of this letter may be brought to all teachers and students of schools including elementary, secondary and senior secondary schools in the NCR Region of your State for motivating them to visit the said fair to be organized from 29.08.2015 to 06.09.2015 in Pragati Maidan, New Delhi.

This issues with the approval of Secretary (SE&L)

Yours sincerely,



(Sanjay Gupta)

Under Secretary to the Government of India

Tel: 011-23071096

Email: sanjayg.edu@nic.in

Copy to: Shri Ajay Bhalla, Chairman and Managing Director, India Trade Promotion Organization, Dept. of Commerce, Pragati Bhawan, Pragati Maidan, New Delhi-110001

*383/SE/MOE*  
*13/8/15*

*13/51/DE*  
*13/8/15*

*1568/DOE (S&L)*  
*17/8/15*

*DE*  
*17/8*

*DOE (S&L)*

*M. Sharma*  
*17/8/15*  
*1665/Aded(0E&L)*  
*17/8/15*

Ajay Bhalla, IAS  
Chairman & Managing Director



**India Trade Promotion Organisation**  
(A Government of India Enterprise)  
Department of Commerce  
Pragati Bhawan, Pragati Maidan, New Delhi - 110 001  
Phone : +91 11 2337 1100 / 2337 1909  
Fax : +91 11 2337 1122  
Email : cmditpo@itpo.gov.in



Member of : **ATPF** ASIAN TRADE PROMOTION FORUM

No. ITPO/TIR&P/DBF(2)/2015  
July 24, 2015

**Sub: Delhi Book Fair & Stationery, Office Automation and Corporate Gift Fair,  
Aug 29- Sept. 6, 2015**

Dear Sir,

ITPO is organizing the 21<sup>st</sup> Delhi Book Fair concurrently with the Stationery, Office Automation & Corporate Gift Fair from Aug. 29-Sept. 6, 2015.

With more than 300 publishers displaying books/ publications in a wide array of subjects, the Delhi Book Fair has become an important destination for educational institutions of different genre for sourcing their library requirements. Over the years, the Delhi Book Fair has also become a venue for leading authors in the country to launch their books and interact with the public for their view and opinions. It is also a major platform for the book and publishing industry, business & trade.

In line with the initiative of the Government of India to enhance access to secondary education and to improve its quality through the Rashtriya Madhyamik Shiksha Abhiyan (RMSA), we would appreciate if a communication from the Ministry could be forwarded to all Elementary schools in the NCR for the teachers/ students to visit the Delhi Book Fair in Pragati Maidan, New Delhi. This would give them an opportunity to view and procure new publications in different subjects and achieve the objective of the RMSA.

For any further information, Mr. Jayanta Das, GM Tel: 91-11-23378929; email: jd@itpo.gov.in or Mrs. Hema Maity, DGM, Tel: 91-11-23371819; email: hemamaity@itpo.gov.in can be contacted.

I would also like to take this opportunity to invite you to visit the Delhi Book Fair.

With regards,

*Satish*

**Shri Subash Chandra Khuntia**  
Secretary

For timely action pl.  
US/OT.2  
SO/OT.1  
Yours sincerely,  
*(Ajay Bhalla)*

*6.8.15*  
*7/8/15*

*We may write to Govt of NCT of Delhi, Govt of UP and Govt of Haryana to circulate this among all schools in NCR region. Subash Khuntia 5/8/15*

*JSC/SE/PS(UT)*

Sh.MC