

GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI
DIRECTORATE OF EDUCATION: SPORTS BRANCH
CHHATRASAL STADIUM: MODEL TOWN: DELHI – 110009

No. DE.41/Sports/2014/ 7917 – 67

Dated: 21st October, 2014

CIRCULAR

The Reliance Foundation in association with National Basketball Association (NBA) intends to start a comprehensive youth basketball programme which has been designed to provide the schools with the tools and resources to inspire students to lead a "Healthy Active Lifestyle". This programme is aimed at engaging the children in their school with their 10 week curriculum teaching children the fundamentals of the game and instilling important life skills via sport.

They have entrusted this work to M/s Sportz Consult Pvt. Ltd., an event execution agency for implementing this programme in India.

The salient features of the programme is as under:-

1. A free of cost program for all participating schools in Delhi NCR.
2. NBA designated foreign coaches will impart training to the PE teachers of each schools over 2 days.
3. The trained PE teachers will run the program in-school during games period from 15th October – 8th December for classes 3-10.
4. The team of foreign coaches will make regular visits to each school to interact with the students and encourage them.
5. Every school will get a basic basketball kit free of cost (kit includes 15 basketballs, Air Pumps, Whistles, Cones, Market Boards & Hot Shot mats).
6. Each school gets access to the resources and training modules on the official RF Jr. NBA India website.

The said Foundation intends to undertake one day "Train the Trainers" Clinic for Physical Education Teachers of government schools on 1st November, 2014.

As a step towards promotion of sports and games in Delhi, it is has been decided that each District Deputy Director of Education may nominate at least 8 Physical Education Teachers of Government schools, who are interested to promote Basketball in their school, to undertake this training.


Once the one day session is over, the concerned Physical Education Teachers will impart the training to the students in their school. The experts of Jr. NBA will oversee the training programme by their random visits to the schools.

The contact details of the Event Execution Agency is as under:

Shri Sandeep Janee,
Sr. Manager-Sports Marketing, Sportz Consult Pvt. Ltd.,
13 C, 1A Block, Ashok Vihar Phase-1
Opp. Major Dhyanchand Sports Complex,
New Delhi-110 052
Phone No. 9873190800
E-mail : sandip.janee@sportzconsult.in

The list of the nominated teachers with their schools may be forwarded to this office latest by 27.10.2014 positively.

This issues with the prior approval of Director (Education).


(SATPAL)
Addl. Director of Education (Sports)

Copy to:-

1. All Addl. DEs
2. All RDEs
3. All DDEs
4. All ADEs
5. All Eos
6. All SPEs
7. PS to Pr. Secy. (Edn.)
8. PS to Director (Edn.)
9. Shri Sandeep Janee, Sr. Manager Sports Marketing, Sportz Consult Pvt. Ltd., 13 C, 1A Block, Ashok Vihar Phase-1, Opp. Major Dhyanchand Sports Complex, New Delhi-110052.
10. OS (IT) with the request to place the circular on website.