

MOST URGENT

**GOVERNMENT OF NCT OF DELHI
DIRECTORATE OF TRAINING & TECHNICAL EDUCATION
MUNI MAYA RAM MARG, PITAMPURA, DELHI-110088
(CO-ORDINATION BRANCH)**

No.F. 3/2014/SBA/CIR/CDN/TTE/ 132

Dated:- 10/10/14

To

1. All Dy. Directors, (DTTE) HQ.
2. All Asstt. Directors, (DTTE) HQ.
3. Director (NSIT), Govt. of NCT of Delhi.
4. Vice Chancellor, DTU/IGDTUW.
5. All Principals (Polytechnics/ITIs/Colleges).
6. Controller (BTE).

Sub: - Swachh Bharat awareness campaign action plan 2014-15 and four year action plan

Sir,

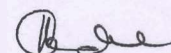
Please peruse the contents of letter no. D.O.No:M-110015/67/2014-DPE dated 25/09/2014 of Secretary, Govt.of India, Ministry of Panchayati Raj and latter No. D.O. No. W 11042/27/2014-NBA dated 19/09/2014 of Secretary, Govt. of India, Ministry of Drinking Water and Sanitation on the subject cited above, uploaded on the site of the department.

You are requested to take necessary action as mentioned in the letters referred to above and the detailed action plan for 2014-15 as well as a four years action plan may be uploaded on e-sameeksha under intimation to this office.

This should be treated as MOST URGENT.

Encl: As above.

Yours faithfully



10.10.14
(VIJAY CHANDNA)

ADMINISTRATIVE OFFICER (CDN)

No.F. 3/2014/SBA/CIR/CDN/TTE/ 132

Dated:- 10/10/14

Copy to the following for information please.

1. P.S to Pr. Secretary (TTE)
2. P.S to Director(TTE)
3. Asstt. Programmer (TTE) to upload this letter alongwith two above letters on the website of the department.
4. Guard file.



10.10.14
(VIJAY CHANDNA)

ADMINISTRATIVE OFFICER (CDN)

Pl upload

10/10/14

Mr. Naresh

8802/PADir

1-10-14

विजयलक्ष्मी जोशी
VIJAYLAXMI JOSHI

Tel 011-23074309
011-23389008
Fax 011-23389028
E mail : secy-roopri@nic.in



सत्यमेव जयते

सचिव
भारत सरकार
पंचायती राज मंत्रालय
7, कृषि भवन, नई दिल्ली-110 001
SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF PANCHAYATI RAJ
KRISHI BHAWAN, NEW DELHI-110 001

OSD, Ministry of Drinking Water & Sanitation

D.O. No: M-11015/67/2014-DPE

Jt. Secretary, ME (Delhi)

Dated 25.09.2014

y No. 1556

01/10/14

Dear

Chief Secretary

The Swachh Bharat Awareness Campaign has been launched across the country today, i.e. 25th September 2014, and will continue till 31st October 2014. This Campaign will be the spring board for intensive efforts in sanitation for the next four years, leading to a changed scenario in terms of sanitation, and consequently, people's health and longevity.

The week from 25th September up to 2nd October 2014 is the first week of the Campaign and needs special attention to ensure a vigorous beginning. As discussed in the video conference held by the Cabinet Secretary on 24th September 2014, the Action Plan for Swachh Bharat Campaign for 25th September to 2nd October 2014 for your State should have been uploaded on e-sameeksha. Photographs 'before' and 'after' the week-long campaign may also be taken and uploaded on the My Gov. Website (panchayati.gov.in).

A very important part of the Swachh Bharat Campaign is the Gram Sabha on Swacchata (cleanliness) to be held on 2nd October, 2014 and the activities carried out by various departments such as Health, Drinking Water etc. These activities, including the Gram Sabha, should be carefully planned, so that they lead to increased awareness about sanitation and change in people's behaviour. This must be a real people's movement. As suggested in my letter dated 18 September, 2014 to Principal Secretaries Rural Development and Panchayati Raj, important issues related to sanitation must be discussed in the Gram Sabha and all government officials such as the Anganwadi Worker, ASHA etc. should play a supportive role. It may be ensured that the pledge on sanitation is taken in the Gram Sabha. The detailed programme for 2nd October 2014 including the activities to be undertaken by various departments and the Gram Sabhas may be uploaded on e-sameeksha by 5 pm today i.e. 25th September 2014.

An Action Plan for 2014-15 as well as a Four Year Action Plan, to improve the sanitation situation in each State, is also to be prepared. I hope that the preparation of these plans is underway. The Annual Plan may be

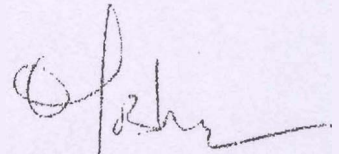
10.10.14
OK

uploaded on e-sameeksha by 10 October, 2014 and the Four year Action Plan by 20 October, 2014.

Your contribution in ensuring that the Swachh Bharat Awareness Campaign is truly a people's movement and the starting point for a 'Clean India', is vital. Coordination across various departments is required, as well as support from people's representatives, NGOs and other stakeholders. I would request you to give it your personal attention. I hope that your State will be highly successful in the Sanitation Awareness Campaign and in the subsequent activities for Clean India.

With regards,

Yours sincerely,



(Vijaylaxmi Joshi)

To

Chief Secretaries of all States/UTs.

पंकज जैन, आई.ए.एस.

PANKAJ JAIN I.A.S.



सत्यमेव जयते

सचिव

भारत सरकार

पेयजल एवं स्वच्छता मंत्रालय

Secretary

Government of India

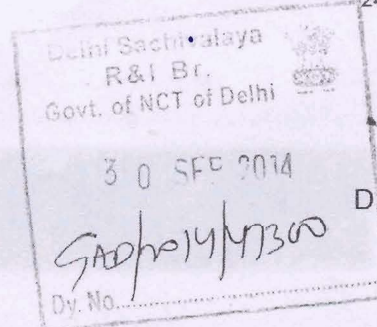
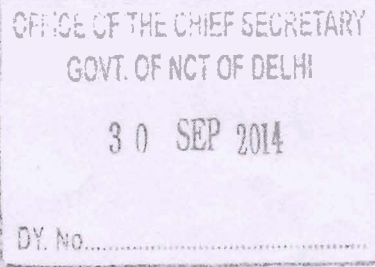
Ministry of Drinking Water and Sanitation

247, 'A' Wing, Nirman Bhawan, New Delhi-110108

Tel. : 23061207, 23061245 Fax : 23062715

E-mail : secydw@nic.in

Website : www.ddws.nic.in



D.O. No. W 11042/27/2014-NBA
19th September 2014

Dear Shri Srivastava,

Launching of National Sanitation Campaign

In continuation of this Ministry's d.o. number 2/2/S(DWS)/2014 dated 16th September 2014 it has been desired that National Sanitation Campaign may continue from 25th September 2014 to 31st October 2014.

2. In this connection it has been desired that persons from different walks of life may be involved including Ministers, MPs, MLAs, Principal Secretaries/Secretaries/Directors/Senior Officers, Sarpanches, Panchayat Members, District and Block officials, so as to make this a national movement right from State Secretariat HQrs right up to the Panchayat/Urban Local Bodies covering both rural and urban areas.

3. You may accordingly like to disseminate this and fix appropriate responsibilities in line with our letter under reference. The campaign should aim on creating of awareness as sanitation is a behavioural and mindset issue and should enlist cooperation from every person right down to Panchayat level/urban level bodies.

4. The Campaign could also include completion of physical targets in large number in order to achieve better sanitation. You may also like to make a road map in order to achieve complete sanitation by 2019 so as to have a Swachh Bharat by the 150th Birth Anniversary of Mahatma Gandhi. In this connection all Departments should be involved and a cleanliness drive from 25th September should start from the offices of every Department whether at State, District, Block or GP level. The drive should also involve public in general as well as spiritual leaders. The drive should be followed by a sanitation pledge on 2nd October 2014, the text of which is being separately circulated. The sanitation campaign could continue up to 31st October 2014.

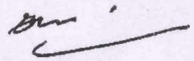
5. You may also like to form a team in each Department so that Sanitation becomes an agenda for the whole country. Action Taken by you may kindly be indicated.

6. In this connection you can also think of having a suitable poster competition, especially in school and colleges, as also walk/run for sanitation, declamation/elocution/quiz/essay competitions on sanitation.

7. Under Solid and Liquid Waste Management the possibility of opening a Gobar Bank for generation of Gobar Gas may also be examined.

With regards

Yours sincerely,


(Pankaj Jain)

Shri S.K. Srivastava
Chief Secretary
Government of Delhi
Delhi, Delhi