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Government of India / Bharat Sarkar  
Ministry of Home Affairs / Grih Mantralaya  
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North-Block, New Delhi.  
Dated the 9<sup>th</sup> March, 2012.

201/DSG-III  
16/03/12

To  
The Chief Secretaries / Administrators of  
all State Governments / UT Administrations.

S.S. (GAD)  
14/3/12

Subject:- Display of complete State Emblem of India with the motto "Satyameva Jayate" - Truth alone triumphs - written in Devanagari script below the profile of the Lion Capital.

Sir/Madam,

S.S. (GAD)

The State Emblem of India is the official seal of the Government of India. The State Emblem is an adaptation from the Sarnath Lion Capital of Asoka. The Emblem consists of the profile of the Lion Capital showing three Lions mounted on the abacus, with a Dharma Chakra in the centre, a bull on the right, a galloping horse on the left and outlines of Dharma Chakras on the extreme right and left with the motto "Satyameva Jayate" - written in Devanagari script below the profile of the Lion Capital [a copy of the design of the State Emblem of India is enclosed].

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2. This Ministry had issued advisories dated 15<sup>th</sup> November 2007, 22<sup>nd</sup> September 2009, 7<sup>th</sup> September, 2010, 1<sup>st</sup> February, 2011 and 26<sup>th</sup>/29<sup>th</sup> July, 2011 in this regard. An advertisement regarding correct/proper use of the State Emblem of India was also published in 25 leading newspapers of India on 31.08.2011/01.09.2011. The correct/proper usage of the State Emblem of India was also broadcasted on Doordarshan on several dates.

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3. In spite of this Ministry's aforesaid advisories and advertisements (print & and electronic media) it has been brought to the notice of this Ministry that various Government agencies who are using the State Emblem of India on their stationery, publications, seals, vehicles, buildings, websites etc., often omit the motto "Satyameva Jayate" and are only depicting the profile of the Lion Capital. It may be noted that the State Emblem of India is incomplete without the motto "Satyameva Jayate" inscribed (in Devanagari script) below the profile of the Lion Capital.

4. It has also been brought to the notice of this Ministry that various individuals/authorities who are not authorized to use the State Emblem of India, are using the same on the stationery, vehicles etc. It may kindly be noted that the use of the State Emblem of India is restricted to the authorities/purposes specified in the aforesaid Rules.

5. Incomplete display of the State Emblem of India and its unauthorized use is a violation of the State Emblem of India (Prohibition of Improper Use) Act, 2005 and

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the State Emblem of India (Regulation of Use) Rules, 2007. Contempt petitions have been filed in the Hon'ble High Court of Calcutta regarding incomplete display of the State Emblem of India.

6. It is therefore, again reiterated that the Government agencies who are authorized to use the State Emblem of India for various official purposes must depict the complete picture of the 'State Emblem' together with the motto "Satyameva Jayate" - in Devanagari script - inscribed below the profile of Lion Capital, as per the enclosed format and also to ensure that no unauthorized use of the State Emblem of India is made on stationery, vehicles etc.

7. Suitable instructions in this regard may please be issued to all concerned agencies. Strict action should be taken against the concerned officials (for incomplete display of the SEI) and individuals/organisations (who are using SEI unauthorizedly) for any violation in this regard.

Encls. : As above

Yours faithfully,

M. Shyamala  
(Shyamala Mohan)

Director to the Govt. of India

Tel. No. 2309 2587

Copy to:-

1. Cabinet Secretariat, New Delhi.
2. President's Secretariat, Rashtrapati Bhawan, New Delhi.
3. Vice-President's Secretariat, New Delhi.
4. Prime Minister's Office, South Block, New Delhi.
5. All Ministries/Deptt. of Govt. of India
6. Election Commission of India, New Delhi
7. Lok Sabha Secretariat, New Delhi.
8. Rajya Sabha Secretariat, New Delhi.
9. Registrar, Supreme Court of India, New Delhi.
10. Delhi High Court, New Delhi.
11. Office of Comptroller and Auditor General of India, New Delhi
12. The Union Public Service Commission, New Delhi.
13. Central Vigilance Commission, New Delhi
14. Planning Commission, Yojana Bhawan, New Delhi
15. All attached & Subordinate Offices of the Ministry of Home Affairs.
16. 20 Spare copies

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## APPENDIX I



सत्यमेव जयते

*Note.*— This design is in simplified form and meant for reproduction in small sizes, such as for use in stationery, seals and die-printing.

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APPENDIX II



सत्यमेव जयते

*Note.*— This design is more detailed and meant for reproduction in bigger sizes.

T. K. VISWANATHAN,  
*Secy., to the Govt. of India.*

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