



OFFICE OF THE U.E.E. MISSION
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No. 2570-82

Dated: 20/5/11

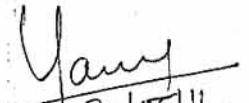
CIRCULAR

Please refer this office letter No.2264-84 dated 11.5.2011 vide which DURCCs were directed to furnish the detailed schedule in respect of Dakhila Abhiyan Rallies to be organized school-wise with the help of CRCCs & HOS. It has been observed that complete schedule of your district has not been received till date in this office.

As per directions of MHRD, this activity is mandatory and very important for coverage of out of school, drop-out and never enrolled children.

You are, therefore, directed to instruct your DURCCs to chalk out detailed schedule of Dakhila Abhiyan Rallies with the help of CRCCs & HOS and send this office within 3 days. Your active involvement and participation is desired to make this programme a success. Review of district-wise performance shall be done in subsequent meetings with DPOs. Financial norms and guidelines along with previous letter are enclosed herewith for your ready reference.

Strict and timely compliance is solicited.

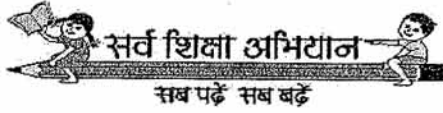

20/05/11
(VIVEK PANDEY)
IAS
SPD (SSA)

To, All DPOs ()

Copy for information to:

1. PS to Pr. Secretary (Education), Old Sectt., Delhi.
2. PS to Director (Education), Old Sectt., Delhi.
3. Consultant (Community Mobilization)

(VIVEK PANDEY)
IAS
SPD (SSA)



OFFICE OF THE U. E. E. MISSION
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E-mail (id: spd_delhi@rediffmail.com), Ph: 23810361, 23810362, 23810647

No.: 2264-84

Date: 11/5/11

ORDER

All DURCCs of UEEM/SSA are hereby requested to submit detail schedule in regard of Dakhila Abhiyan Rallies to be organized school wise by CRCCs. A copy of the financial norms is enclosed. The schedule should come through District Project Office at the earliest.

A.O. (Admn)

No: 2264-84
Copy to:

Dated: 11/5/11

- All DURCCs
2. All District Project Officer's
3. Consultant (Com & Mah)
1. P.A to SPD (SSA)

A.O. (Admn)

Activities (District-wise) covered Community Mobilization / Media Intervention

Activity	Physical Target										Total Physical Target	Unit Cost	Fin (in lacs)
	East	NE	North	NW	West	SW	South	ND	Central				
	15	19	07	27	17	22	18	07	04				
Dakhila Abhiyan - Distribution of Pamphlets & posters	To be organized at cluster level (10 rallies per cluster)										136	0.015	20.40
Documentation of Dakhila Abhiyan, CLTs/ other success in Community mobilization	Documented at cluster level										136	0.01	1.36
Health & Sanitation camps	To be organized at cluster level										136	0.02	2.72
Orientation programme of SMC members & HOS in context of RTE	To be organized at Cluster level										136	0.05	6.80
Nukkad Natak / Puppet Shows	To be organized at cluster level										136	0.01	1.36
Exhibitions of all Activities of SSA conducted by DURCCs/CRCCs	To be organized at District / cluster level										136	0.01	1.36
Module for Community Training	To be compiled at Cluster, District and State level in cascade manner										50,000	0.0001	5.0
Total													39.00

(H)

(H)

Guidelines for Dakhila Abhiyan Rally

1. A Banner will be got prepared having a logo of SSA bearing, "Dakhila Abhiyan Rally" under community mobilization (samudaik shbhagita ke antargat dakhila abhiyan rally CRC Centre – and Name of the School)
2. Students, teachers, VKS, PTA & RWA members, MCD corporators of the area will be called at the venue of start of Rally.
3. Photo or Video shall be prepared by available Camera or digital Camera or Mobile Camera to have at least one photograph of the Rally at every Venue of the School.
4. Small pamphlets having phone no./Mobile No.'s of DURCC's, CRCC's & HOS Education Officers of DoE, MCD, NDMC, DCB of the area of the School concerned shall be distributed one day earlier in the habitation in one km area of the concerned school.
5. Coverage of Dakhila Abhiyan Rally should also be done in print media as well as electronic media.
6. List of students with details of Out of School Children, dropouts, Never enrolled children will be prepared one or two days before the Rally & they will be asked to come to the concerned School for admission immediately on and after the date of Rally.
7. The HOS & Teachers of the School will be required to be present in the School with required necessary admission forms for admission in the school premises.
8. Maximum involvement of VKS/PTA/SMC members has to be ensured for admission of Out of School, dropout & Never Enrolled Children of the area.
9. It should be ensured by CRCC's that Out of School Children identified during Household Survey held in December 2010 should be admitted to the neighbour hood Schools.
10. During the process of admission parents should be oriented about facilities provided by DoE, MCD, NDMC & DCB for EWS by the concerned management.
11. After the admission in the Schools the CRCC's will prepare detailed information list of OoSC, dropouts, Never enrolled Children and will submit to the DURCC dually signed by the HOS concerned.
12. The report of every Dakhila Abhiyan Rally shall be prepared by the CRCC's & submitted to the DPO through DURCC of the Dist.. DURCC in turn shall submit the complete report of all CRCC's to the undersigned with the details of children admission enrolled & mainstreamed within one week after conduction of Rally.
13. The frequency of the Rallies shall be decided by the CRCC till every Out of School, dropout & Never Enrolled Children of the habitation falling near area the School of his/her area is Enrolled in any aforesaid managements of the Schools.
14. The expenditure of the Rally should be as per noms attached.

This issues with the prior approval of the Competent Authority:

Sd/-

RM Mohla

Consultant (Comm. Mob.)