

**GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF COMMISSIONER EXCISE, ENT'T. & LUXURY TAX
L & N BLOCK, VIKAS BHAWAN, NEW DELHI.**

No. F.1(140)/Permit/Exc./2009/6580

Dated:09/12/2009

CIRCULAR

Sub: Regarding affixing the security holograms, submission of requisition and maintenance of record thereof.

As per the decision of Government of Delhi, the security holograms are required to be affixed on the bottles of IMFL, Wine Beer and Cans of Beer w.e.f. 5th January 2010. All consignments of IMFL, Wine and Beer will invariably bear holograms while being imported into Delhi. All L-1 Licensee will therefore comply with the following instruction accordingly.

1. The application for issue of holograms will be submitted category wise i.e. IMFL (Cheaper) IMFL (Others), Wine & Beer, one week in advance for the month of requisition, after ascertaining requirement on the basis of different categories of liquor and for respective sizes.
2. The categories of liquor for submission of requisition will be as under:-
 - i. IMFL (Cheaper) : Number of bottles
 - ii. IMFL (All other brands) : Number of bottles
 - iii. Beer : Number of bottles & Cans
 - iv. Wines : Number of bottles

The above requirement of affixing holograms shall not be applicable to miniature bottles of all sizes i.e. 60 ml and 90 ml.

3. Holograms will be issued only to the Authorized Signatory appointed by way of passing a resolution in the meeting of Board of Directors / Attorney of the licensee.
4. The affixing of holograms is to be carried out at the distillery / brewery premises and in a manner that the serial number of holograms used for a case are reflected on the carton boxes along with the Batch Number. In case of Bottles the hologram shall be affixed in such a way that half of the hologram should be pasted on crown and half on the glass bottle so that it breaks with the opening of crown. Copy of directions for affixing the holograms manually is enclosed. The licensee shall be responsible for any revenue loss on account of improper affixing of holograms.

5. A utilization account (as per Annexure-B) of the holograms will be submitted at the time of submission of application for issue of holograms for the next month. Relevant records pertaining to utilization of holograms will be maintained at the distillery / brewery premises (as per Annexure-C) as well as at the Bonded Ware Houses (as per Annexure-D).
6. The serial number of holograms of different categories (size wise) will also be shown in the EVCs issued with the consignment, when dispatched from distillery / brewery.
7. The records in regard to the dispatch of IMFL, Wine & Beer to different retail outlets will also be maintained at the Bonded Ware House i.e. endorsement of holograms numbers on the TPs shall be done while mentioning batch number.
8. In case of loss of hologram, the licensee shall immediately report the same to the department as well as to the concerned police authorities.
9. Excise Department reserves the right for periodic review of the above conditions and issue instructions accordingly.
10. Further, all the licensee are hereby informed that the holograms will be available in the Department for disbursement as per their requirement from 24th Dec. 2009 onwards to pasted as described above.

All the licensee are directed to comply strictly with the orders as no import of any brand from the distillery/brewery will be allowed in the NCT of Delhi without holograms with effect from 5th Jan. 2010.

This issues with the prior approval of competent authority.

Sd/-
(SANJEEV AHUJA)
COLLECTOR (EXCISE)

All L-1 Licensees

Copy to :-

1. Secretary to Minister for Finance, Govt of N.C.T. of Delhi. New Delhi
2. Joint Secretary (Finance), Fin. Deptt., Govt of N.C.T. of Delhi. New Delhi
3. PA to Collector (Excise)
4. DEO (IMFL)
5. DEO (Permit)
6. E.Is (Bonded Ware House) for ensuring strict compliance.
7. Bond In charge (Authorized Representative of Licensee)
8. Notice Board.
9. Guard File.

ANNEXURE-B

PROFORMA FOR REQUISITION CUM UTILIZATION OF HOLOGRAMS

NAME OF THE DISTILLARY / BREWERY: _____

CATEGORY: IMFL (CHEAPER) / IMFL (OTHERS) / WINE / BEER (bottles / Cans)
(Separate account for each category will be maintained)

S.NO.	DATE	NO. OF HOLOGRAMS RECEIVED			NO. OF HOLOGRAMS USED IN EACH CATEGORY (with Serial No. From – To in each category)							TOTAL
		FROM	TO	TOTAL	2 Ltr	1 Ltr.	500 ML	Qtz.	Pints	Nips	Beer (CAN)	

- 1) Certified that _____ number Holograms from Serial No. _____ to Serial No. _____ have been used and at present balance stock of _____ number holograms bearing Serial No. _____ to _____ is available.
- 2) _____ number Hologram bearing serial No. From _____ to _____ which have been damaged are being returned herewith.
- 3) Kindly issue _____ (Give number of Holograms required) for the month of _____.

Signature with Seal of Authorized Representative

Certified and recommended by Bond E.I.

