

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI  
DIRECTORATE OF EDUCATION: SCHOOL BRANCH  
OLD SECRETARIAT: DELHI-110054.

DE.23(415)/Sch Br/09/ 6703

Dated. 21/9/11.

**CIRCULAR**

This is in continuation of our earlier circular No. DE23(415)Sch.Br./09/ 6669-72 dated 16/09/2010 forwarding the message of Hon'ble Chief Minister of Delhi, regarding the programme 'दिल्ली celebrates' during Common Wealth Games-2010. The detailed Guidelines of the programme under 'Shera Mera Dost' contest activities are enclosed herewith.

These activities are to be organized for students in three groups:

- Primary school : (Classes I-V)  
Middle school : (Classes V-VIII)  
Senior school : (Classes IX – XII)


on the following topics.

1. A Good Deed Indeed!
2. To My Favorite Sports Star.
3. An example of a student's message.
4. There's Something I Want to Change.
5. Art Competition.
6. Commonwealth of Knowledge.
7. Dress Up Your Home for CWG 2010.

All Heads of schools of Delhi are requested to download these guidelines, paste them on school Notice Boards .for the

knowledge of students and teachers of the school. They should be encouraged to participate in these activities.

Further, lyrics of the song, 'Dilli Meri Jaan' sung by Dr Palash Sen(Euphoria) are also enclosed for the students/teachers to learn and enjoy. The same can also be downloaded from the website of Delhi Tourism [www.delhitourism.gov.in](http://www.delhitourism.gov.in) .


  
Dr (Mrs) Sunita Kaushik  
Addl Director of Education (Schools)

Encl. As above

All District DDEs/Eos/Heads of Schools of Delhi through DEL.E

Copy to:

1. PS to Pr. Secretary (Education)
2. PS to Director (Education)
3. OS (IT) to paste on website.
4. Guard File

  
(Dr. (Mrs.) Suman Rekha)  
Deputy Director of Education (Schools)

**SHERA MERA DOST GUIDELINES**

**The Commonwealth in Education Programme for Delhi 2010**

**“Shera Mera Dost ”**

My Friend Shera

It's time for all children to come out and take part in CWG 2010!

**PROGRAMME GUIDELINES FOR SCHOOLS AND EDUCATION OFFICIALS**

**INTRODUCTION**

The Commonwealth in Education Programme for Delhi 2010 is an important exercise in engaging the youth and children. Through a series of fun contests and activities we take the spirit of the Games to children all across the country.

The following guidelines are for schools to better understand the programme and see how they can execute and adapt the events to their set-up.

**GUIDELINES**

The entire programme and its details are available on a specially created micro-site which is being hosted on the Delhi Tourism website: [www.delhitourism.gov.in](http://www.delhitourism.gov.in) Students and teachers can click on the Shera Mera Dost link on the home page in order to access the various activities under the programme.

Shera Mera Dost is designed to involve children in activities that excite them about the Commonwealth Games. Our effort will be to include all children from government/ government-aided/ private recognized/ NGO-run schools and institutions imparting education. Children of all classes and age groups are eligible to participate.

Each Shera Mera Dost contest activity will classify students into three groups:

Primary School: Classes I to V

Middle School: Classes VI to VIII

Senior School: Classes IX to XII

**Contest Submissions**

There are three ways in which students can submit their entries for Shera Mera Dost contests.

1. **Online:** Students can visit the Shera Mera Dost micro-site through [www.delhitourism.gov.in](http://www.delhitourism.gov.in) and submit their entries on the respective contest pages.
2. **By Post:** Students may fill in a postcard clearly mentioning the contest name, student name, class, school name and school address and send it to:  
**'Shera Mera Dost' c/o Delhi Tourism,  
P.O. Box: 5613, New Delhi – 110024.**  
All postcards must be signed and approved by the school authorities.
3. **Through Drop-box:** Schools should create a special Shera Mera Dost drop-box where students can submit their entries to various contests. The students should clearly mention the contest name, student name, class, school name and school address. Schools will be responsible for sending the entries in the drop-box to:  
**The Secretary, Sindhi Academy,  
CPO Building,  
Behind Ritz Cinema (Kashmere Gate),  
Delhi – 110006.**  
Schools authorities should clear the drop-box weekly and ensure that the contents reach the address above latest by 5 pm, every Monday till 15 October, 2010, when the programme closes.

There will be weekly/overall contest winners, depending on the activity. Weekly winners will be announced every Friday.

#### **EXCITING PRIZES IN STORE!**

Shera Mera Dost programme will award prizes and recognition to schools and students at various levels.

##### **1. For Delhi:-**

At the District Level: To the Deputy Director of Education who generates maximum participation for the programme in their respective district.

At the Zonal Level: To the Education Officer of the most active zone.

At the School Level: To the Principal who generates maximum contribution and to the best-performing school official, other than the Principal, for exemplary work, in all Schools.

And most importantly, STUDENTS!

##### **Prizes**

##### **For School Authorities and Education Officials:**

The prizes shall be in two phases.

### **1<sup>st</sup> Phase:-**

#### **Entries Received before 1<sup>st</sup> October 2010**

Best Performing officials at the district/zonal/ school level will win tickets worth Rs. 5000 for the Opening Ceremony of CWG 2010 in Delhi and mementoes as well as certificates.

### **2<sup>nd</sup> Phase:-**

#### **Entries Received between 1<sup>st</sup> September and 15 October 2010**

Best Performing officials at the district/zonal/ school level will win a special "Shera Trophy" for their exemplary work.

**Please note:** All decisions will be taken by a specially constituted Jury for Shera Mera Dost. Participating officials must submit detailed reports on the activities undertaken in order to be eligible for the prizes and send it to:-

**The Secretary,  
Sindhi Academy, CPO Building,  
Behind Riz Cinema (Kashmere Gate),  
Delhi – 110006.**

Special weight-age will be given for promoting non-competitive activities **particularly Dress Up Your Home for CWG2010.**

#### **For Students:**

Students who submit best entries to the Shera Mera Dost contest will win:

1. Tickets worth Rs.5000/- to the CWG2010 Opening Ceremony.
2. Certificate signed by the Chief Minister of Delhi.
3. Exciting Shera merchandize.

## **2. For Outside Delhi:-**

**E Certificates will be issued to Prize Winners in both categories of Best School and Best Students.**

### **SHERA MERA DOST ACTIVITIES**

#### **1. A Good Deed Indeed!**

(Competitive Activity)

Students can write in the good deeds that they performed for their school, neighbourhood, city, environment, cleanliness or fellow citizens and can win a certificate and exciting Shera prizes!

Students who do a good deed must make sure to tell us about it, every day if possible! The good deeds can be submitted using the online form/ postcard/ Shera drop-box provided by the school.

Remember: The 'good deed' write-ups must not exceed 100 words.

**An example of a good deed:** *Today I saw three students from my school eating snacks on the road. They were carelessly littering the road with the empty packets and wrappers. First I picked up whatever they had thrown, and put it in a nearby dustbin. Then, I went up to them and told them that just like it is important for us to clean our house when guests come, it is also important for us to keep our city clean, because guests come here all year round.*

Deepanshu Kataria, Class IX, Birla Vidya Niketan, Delhi.

## **2.To My Favourite Sports Star** (Competitive Activity)

Students can write a personal message to their favourite Indian Commonwealth Games' athlete! Messages that are creative, thought-provoking and interesting will win exciting prizes.

Students may submit their messages through the online form/ postcard/ Shera drop-box provided by the school.

The message should be encouraging and not more than 100 words. Students must only use proper English or Hindi.

## **3.An example of a student's message:**

*Dear Vijender Singh,*

*You are our star boxer. Make sure you knock-out all your opponents and make them see stars! We are counting on you to win gold. 1,2,3,4,5...get up, get ready! go!*

*Your Fan*

*Vikramaditya*

*Class IX, Springdales School, Delhi.*

## **4.There's Something I Want to Change**

(School-level Activity, Non-competitive and Competitive)

Schools should organize debates, essay contests and role-plays asking students “*Is there something about your neighbourhood, city or country that you want to change?*” Students can also write and submit their thoughts to the school authorities.

Students must write in detail what they want to change and how. If there is something that the student proactively does in order to achieve the change, they can write it down as “**A Good Deed Indeed!**” and submit it for the competition to win prizes.

#### **Example of “There’s Something I Want to Change”**

(Submitted to the school)

*The one thing that I want to change about Delhi is that I want less traffic on the roads. We are all responsible for what happens around us, and we have the solutions to those problems too. People should stop driving their cars everywhere and use public transport. If we all use car-pools, buses and metros, there will be no more slow movement on the roads.*

Kush Gupta, Class XII, Laxman Public School, Delhi.

#### **Example of how it can become “A Good Deed Indeed!”**

(Submitted in the contest section)

*I have always wanted less traffic in Delhi. While I cannot make rules for others, I can make rules for myself. From now on, whenever my family wants to go out for a movie or food, I insist that we take the metro instead of our car. If my parents don’t listen to me, then I simply refuse to go with them.*

Kush Gupta, Class XII, Laxman Public School, Delhi.

#### **5. Art Competition**

(Competitive Activity)

Students can design posters for the Commonwealth Games 2010, and win exciting prizes!

The topic of the Poster Design contest is *The Spirit of the Commonwealth*. What is your idea of the Commonwealth? What do you feel about the CWG 2010? We ask the students to capture their ideas in drawings for the poster design.

- All posters are to be made on an A3 size chart paper of any colour.
- Students are free to use any material– crayons, colour pencils, sketch pens, pictures to paste etc.
- Students must write their name, class and school at the back of the poster.
- Students may submit their poster design to the school for the contest.

Schools will organize the Art Competition at their level, and then send one short-listed entry from each student category mentioned in the guidelines.

## **6.Commonwealth of Knowledge**

(School-level Activity, Competitive and Non-competitive)

Schools must spread awareness about the Commonwealth of Nations and the Games in their schools through talks, quizzes and class-room activity.

As a competitive activity, schools can divide their students into groups and assign them one Commonwealth country each. Students can research the country and make a presentation on the same as a competitive activity.

Schools/ Zones/ Districts will be specially recognized for their contribution to this activity in the reckoning for awards.

## **7.Dress Up Your Home for CWG2010**

(School-level Activity )

**At the school-level, students must be encouraged through contests or general activity to decorate their homes for the Commonwealth Games celebrations. This is an opportunity for students to unleash their creativity through poster-art, rangoli, paper-craft and other imaginative ways.**

**Schools/ Zones/ Districts will be specially recognized for their contribution to this activity in the reckoning for awards.**

**We are particularly keen that all Students make a poster of the following and put it up outside their home:**

**1.Welcome to Delhi !**

**2. “Delhi Celebrates !” the Common wealth games 2010**

**Note:- School can download poster for “Shera Mera Dost ”by clicking on “Downloads” icon at [www.delhitourism.gov.in](http://www.delhitourism.gov.in)**

## **8.Non-contest Activities**



Over and above the planned activities, schools and education officials are encouraged to get creative and conduct other entertaining activities for students for Shera Mera Dost.

**Rewards and recognition await those who make the maximum contribution towards making the programme a success!**

Dilli . . Meri Jaan...

**Sheila ji recites** : Sheher voh, jo ghar ban jaye,  
Ajnabi bhi dost ban jaye,  
Sheher voh jo rishta ban jaye  
Mera ghar, mera pataa, meri shaan,  
Dilli... meri jaan..

**Song** : Ye sheher meri jaan, iska naam hai meri pehchaan,  
Meri saanson mein basaa, iss hava ka nashaa,  
Mera dil, mera pataa, meri shaan,  
Dilli hai meri jaan... Dilli hai meri jaan..

Kehti koi kahaani, ye galiyaan ye bastiyaan,  
Raahon ko sajaaye pedhon ki daaliyaan,  
Sabse hai pyaara sheher hamara,  
Mera dil, mera pataa, meri shaan...  
Dilli hai meri jaan

Bhagta phir raha har insaan yahaan,  
Dil mein hai basaaye jeene ka armaan,  
Sabka sahaara, sheher hamara,  
Mera dil, mera pataa, meri shaan,  
Dilli hai meri jaan...